



NEWSLETTER

*The Quarterly Newsletter for SRSO Outreach
& Interventions*

**JANUARY-
MARCH
2026**



Sindh Rural Support Organization (SRSO)

Monitoring, Evaluation & Research (MER) Unit

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ON GOING PROJECTS

PPRP (Phase I-II)

Peoples' Poverty Reduction Programme
Funded by: GoS

SAS

SEF Assisted Schools
Funded by: SEF-GoS

EMO-Hub School

Funded by: USAID-GoS

SFEHRP/WASH Component

Sindh Flood Emergency Housing Reconstruction Project
Funded by: World Bank -Govt. of Sindh

ECDSL

Empowering Local Stakeholders and Communities
for Diversified and Sustainable Livelihoods, and
protection against Climate Risks for Vulnerable
Communities.
Funded by: MI

SRSO-Micro Finance

Funded by: SRSO

Interest Free Loan - IFL-II

Under EHSAAS Programme
Funded by: PPAF

SSR-LRP (Programme)

Sindh Social Registry, Livelihood and Resilience
Programme (SSR-LRP)
Funded by: EU-BMZ

SSR-LRP (Registration)

Sindh Social Registry, Livelihood and Resilience
Programme (SSR-LRP)
Funded by: EU-BMZ

GFATM-NRSP MCP

Consolidating Malaria Control Interventions to Reduce Incidence in High Endemic Districts of Pakistan (NFR-III)
Funded by: GFATM & NRSP

PAIDAR

PAIDAR
Poverty Elevation and inclusive development
across rural Sindh
Funded by: UNIDO

Equine Welfare Project

Funded by: Brooke Pakistan

IHSS-SD

Integrated Health Systems Strengthening and
Service Delivery Activity.
Funded by: JSI-RSPN

SRHR

Sexual and Reproductive Health and Rights
Funded by: RSPN

SHS

Solar Home System
Funded by: Energy Department, GoS

RICE PROJECT

Sustainable and Regenerative management of
Rice production in Pakistan
Funded by: UN-FAO



VISION

To perceive Socially and Economically empowered Communities especially the marginalized ones and helping create a proactive Community Organizations by attitudinal change by setting free people's Potentials and willingness to alleviate poverty.



MISSION

To meet the challenge of battling poverty and help the poor to get above the poverty line and have a standard life. To help marginalized rural people harness their potential to bring about change in their quality of life on a self help basis.



OBJECTIVES

- To unleash people's potential and willingness to alleviate poverty in Sindh
- To reinforce and compliment Government of Pakistan's policy of Poverty Alleviation
- To support and strengthen Government of Sindh's efforts to translate Poverty reduction strategies into actions



News Stories

World Bank President visits & praises enterprise development approach to reduce poverty under PPRP funded by Sindh Government



Mohen Jo Daro, Larkano | February 4, 2026

World Bank Group President Mr. Ajay Paul Singh Banga, along with Chief Minister Sindh Syed Murad Ali Shah, visited enterprises and crafts of rural women artisans supported under People's Poverty Reduction Program (PPRP), funded by the Sindh Government, implemented by Sindh Rural Support Organization (SRSO) at Mohe Jo Daro, Larkano. The President World Bank, visited all stalls, and observed live crafts marking work & interacted with women entrepreneurs and artisans, and received firsthand information about their enterprises and initiatives. CEO-SRSO Muhammad Dittal Kalhoro welcomed the dignitaries, facilitated them in visiting to the stalls, and provided an overview of about SRSO as rural support program of Sindh and its women-led social mobilization approach, and PPRP interventions & impacts with the help of displayed wall of success and outreach map. He briefed that under the PPRP, more than 1.4 million rural households have been organized across 15 districts of Sindh to reduce poverty and community empowerment through PKR 6.14 billion in interest-free enterprise loans and PKR 947 million in grants, along with support in vocational skills development, low-cost housing, kitchen gardening, and physical infrastructures etc. On this occasion, women entrepreneurs and artisans of various districts showcased their work, including handmade crafts, live demonstrations of handloom weaving, traditional charpai making, ajrak making, khees weaving, and khadi-based fabric production, traditional rilli quilts and other

indigenous crafts, soap production and other small-scale enterprises and organic papaya farming. They shared details of their craft enterprises and highlighted the positive impact on their lives and livelihoods.

President World Bank Ajay Banga, and his wife Reto Singh showed keen interest in the crafts, highly appreciated the quality and creativity of women's crafts and adopted as craft enterprises. He further recommended to Sindh Government for scaling up and replicating such initiatives in other areas to further promote women's economic empowerment, job creation and poverty reduction.

Provincial Minister for Planning & Development, Jam Khan Shoro Provincial Minister for Culture & Tourism, Syed Zulfqar Ali Shah and other senior government officials were also present on the occasion.





SRSO Showcases Rural Women Artisans Crafts In 7th CPA Asia & 2nd Joint CPA Asia & South-East Asia Regional Conference 2026



Sindh Assembly Karachi | February 6, 2026

Sindh Rural Support Organization (SRSO) actively participated and prominently showcased the exceptional work of rural women artisans of Sindh in the 7th CPA Asia & 2nd Joint CPA Asia & South-East Asia Regional Conference, held at the Provincial Assembly of Sindh, Karachi, on February 6, 2026.

SRSO established Sartyoon Sang Crafts Enterprise Pavilion/bazar to promote crafts of rural women artisans and rich culture of Sindh supported under People's Poverty Reduction Program-PPRP funded by Sindh Government. A group of rural women artisans and craft entrepreneurs from various districts of Sindh, led by CEO-SRSO, Mr. Muhammad Dittal Kalhoro, established beautifully arranged stalls for displaying handmade crafts to promote Sindhi culture and heritage at international level.

The stalls attracted significant attention from distinguished delegation members and Sindh Government representatives, including Chief Minister Sindh Syed Murad Ali Shah, Speaker Sindh Assembly Syed Awais Qadir Shah, Opposition Leader Ali Khursheedi in Sindh Assembly, Provincial Minister for Planning & Development Jam Khan Shoro, Provincial Minister for Home and Law Mr. Zia-ul-Hassan Lanjar, members of the Sindh Assembly, parliamentarians from other provinces & various countries, media persons, and others.

CEO-SRSO warmly welcomed the visitors and briefed them on SRSO's initiatives, particularly its crafts enterprises aimed at social and economic empowerment of rural women.

Key dignitaries were honored with handmade crafts and SRSO shields as tokens of appreciation, reflecting Sindh's rich cultural identity and the artisans' skilled craftsmanship.

CEO-SRSO Muhammad Dittal Kalhoro thanked to Sindh Government especially Speaker of Sindh Assembly Syed Awais Qadir Shah, for inviting and providing a great opportunity to SRSO to participate and showcase handmade crafts of rural women of Sindh as Culture and Heritage of Sindh ambassadors on the occasion of 7th CPA Asia & 2nd Joint CPA Asia & South-East Asia Regional Conference, held at the Provincial Assembly of Sindh, Karachi.





Pictorial Highlights 7th CPA Asia & 2nd Joint CPA Asia & South-East Asia Regional Conference 2026





SRSO' partnership with Malteser International for building resilient communities and infrastructures in district Mirpurkhas, Sindh



Sindh Rural Support Organization (SRSO) under the Malteser International & BMZ-funded project “Empowering Local Stakeholders and Communities for Diversified and Sustainable Livelihoods, and Protection against Climate Risks for Vulnerable Communities in District Mirpurkhas, Sindh” are taking charge of their development journey with strong ownership and vision. With the support of the Joint Development Committee (JDC) and training in Participatory Learning and Action (PLA) methods, local women and men have identified their most pressing needs and initiated practical solutions to address them.

This critical need was identified and prioritized by the Local Support Organization (LSO) of respective union council and community members through participatory processes. In response, the PLA scheme was implemented various resilient community infrastructure schemes with the support of the Joint Development Committee, chaired by Assistant Commissioner (AC) Taluka Jhuddo, whose continuous efforts played a key role in reducing the hardships of the community.

A three-year program has been launched in the Jhuddo area of Mirpurkhas district, Sindh, to support vulnerable communities affected by climate change. The program is implemented by the Sindh Rural Support Organization (SRSO) in partnership with Malteser International, funded by the German Federal Ministry for Economic Cooperation and Development (BMZ).

The program aims to benefit direct and indirect 7,869 households, comprising 43,164 people (22,445 Women and 20,719 Men) residents, through climate resilience agriculture and infrastructure initiatives, particularly focusing on communities affected by the 2022 floods

through PLA- Participatory learning and Action approach for community basic infrastructure and agriculture restoration. The program will also provide training on CBDRM to increase the resilience of communities through DRR Plans, evacuation plans, etc., protecting against climate risks for vulnerable communities.



10 Govt. Primary Schools rehabilitated in 4 flood-affected Union councils

Sindh Rural Support Organization (SRSO), under the Malteser International-BMZ-funded project took ownership of their development journey with remarkable dedication.



In Jhuddo Taluka, community-led efforts brought to light the pressing need to improve education, particularly for girls. A joint assessment carried out by the Joint Development Committee (JDC) and the Taluka Education Department revealed the severe deterioration of school infrastructure after the flood of 2022 in the area. With a deep understanding of local needs and strong community mobilization skills, Local Support Organizations (LSOs) from the union councils of Mir Allah Bachayo, Mir Khuda Bux 2, Roshanabad, and Bakhur stepped forward to take action.

10 Government Primary Schools- Education Department-GoS have been rehabilitated, turning broken and neglected structures into clean, safe, and welcoming spaces for learning. These improvements were not just physical; they helped restore community confidence in education and encouraged families, especially those with young girls, to send their children back to school. Approximately 550 to 600 students are attending revitalized schools, experiencing a renewed sense of dignity and hope.



10 Animal Shelters construction in the most flood-affected UC Ahori

Animal shelters after devastating floods in Taluka Jhuddo have been constructed to rebuild livelihoods of the #SindhFloods2022-affected households under the project of Empowering local stakeholders and communities for diversified and sustainable livelihoods and protection against climate risks for vulnerable communities in district Mirpurkhas of Sindh, supported by Malteser International-BMZ, implemented by SRSO.

Following the devastation, the SRSO-MI-BMZ Team, with crucial support from the Local Support Organization (LSO), 10 new animal shelters were selected and constructed in Ahori UC, aimed to protect 2nd main source of livelihood of the community members.

These newly built shelters have provided much-needed relief to flood victims. Animal owners are now relieved and happy, knowing their animals are safe and protected from future calamities.



A 510-foot watercourse rehabilitated in village Dhani Bux Khoso

In Village Dhani Bux Khoso, Union Council Bakhur, Taluka Jhuddo District Mirpurkhas, a 510-foot watercourse has been successfully rehabilitated under the project. This scheme was designed through a People-Centered Participatory Learning Approach (PLA), which was identified, prioritized, and executed with the active engagement of community members through women-led Local Support Organization (LSO) and Village Organization (VO) of respective Union Council and village to ensure it directly addressed their needs.

The rehabilitated and lined watercourse now provides improved and efficient irrigation to approximately 1,200 acres of agricultural land. The direct beneficiaries include farming households residing in Dhani Bux Khoso, Haji Mevo, Imran Gujjar, Karam Ali Laghari, Muhammad Raheem Gishkori, and Shamshad K.K. The intervention supports the cultivation of key crops such as onion, wheat, cotton, chillies, sugarcane, and tomatoes. By minimizing water losses and strengthening flow management, the scheme has significantly improved water distribution, ensuring reliable irrigation supply particularly to tail-end farmers.



A solar-powered submersible pump system was installed in Kot Mir Jan Muhammad

When communities lead, sustainable development follows. In Kot Mir Jan Muhammad, Union Council Roshanabad, District Mirpurkhas, this principle has translated into measurable impact. For years, unsafe and inadequate water sources kept families trapped in a cycle of disease, time poverty, and lost livelihoods, with women and children walking long distances daily just to meet basic needs.





Women stressed the hardship and health risks of fetching distant water, men and youth highlighted effects on livelihoods and livestock, and agriculture. Using participatory tools like community mapping, problem ranking, and group discussions, residents collectively prioritized access to clean and reliable water, ensuring the final solution reflected real local needs and strengthened community ownership.

A solar-powered submersible pump system was installed and system draws water from a safe 800-ft lead bore source and stores up to 20,160 liters, providing a reliable, energy-efficient, and climate-resilient water supply that ensures safe, consistent access for the community while minimizing operational costs.

Today, the lives of 378 households, benefiting 2,650 individuals, have transformed. Clean and safer water is now available within the village, reducing the burden on women, improving hygiene, preventing waterborne diseases. This initiative is more than a water facility it is a symbol of dignity, health, and resilience.

A 590 ft cement concrete block scheme completed in Village Jamal Rind

Under the project Empowering Local Stakeholders and Communities for diversified and sustainable Livelihoods, and Protection against Climate Risks for Vulnerable Communities in District Mirpurkhas, Sindh, a 590 ft cement concrete block PLA scheme has been successfully completed in Village Jamal Rind, Union Council Roshanabad, Jhuddo to address long-standing challenges faced by the community during monsoon seasons. Children were among the most affected, as flooded and muddy access routes prevented them from reaching schools, leading to frequent absenteeism and learning gaps. Similarly, access to health facilities became a serious concern, especially for pregnant women, children, the elderly, and persons with disabilities, who struggled to reach basic medical services in emergencies.

The newly constructed cement concrete block pathway has significantly improved mobility, reduced water stagnation, and ensured safer and uninterrupted access throughout. This intervention has not only eased daily struggles but also strengthened the community's resilience to climate-related risks, bringing lasting positive change to the lives of the people of Village Jamal Rind.

590 ft cement concrete block PLA scheme has been successfully completed in Village Jamal Rind, Union Council Roshanabad, Jhuddo district Mirpurkhas under Malteser International & BMZ funded project for benefiting 350 HHs to address long-standing challenges faced by the community during monsoon seasons.



Two water reservoirs rehabilitated in taluka Jhuddo

Through inclusive Participatory Learning & Action (PLA), community members identified their most pressing needs. In response, SRSO - Sindh Rural Support Organization, in collaboration with local communities and Community Institutions (COs, VO, and LSOs), is helping turn those priorities into action under the project.

Right now, SRSO is actively working on the rehabilitation of two water reservoirs in Village Ghulam Akbar Lahsari (UC Ahori) and Village Mohammad Ali Bakshi (UC Khuda Bux 2). These reservoirs will ensure sustainable access to clean water for hundreds of households, reducing the daily burden on women and children who often travel long distances to collect it.

Improved water availability will also support kitchen gardening, livestock care, and other livelihood activities, contributing directly to household food security and income. These efforts are not only addressing immediate needs but also strengthening long-term resilience by helping the community better cope with water scarcity and the growing impacts of climate change.



Community reconstructed 1,795 feet long village to market link brick-payment road in Village Mir Ghulam Mustafa, UC Roshanabad

In Village Mir Ghulam Mustafa, UC Roshanabad, Taluka Jhuddo, District Mirpurkhas, a simple mud path once defined the lives of 135 households directly. It was their only link to schools, healthcare, and markets—but during rains, it turned into an impassable stretch of mud, cutting the village off from the outside world, especially after the 2022 floods.





Change began when the community came together through the Participatory Learning and Action (PLA) process under the project. Community members through Village Organization (VO) identified their most urgent need: a paved road.

With the support of the Joint Development Committee (JDC), chaired by the Assistant Commissioner Jhuddo, the community's voice turned into action and reconstructed 1,795 feet long village to market link brick-payment road. Today, that muddy track has been transformed into a durable brick pavement—restoring access, improving mobility, and reconnecting lives. Children go to school regularly, patients reach healthcare on time, and women move more safely and freely.

Two transit points constructed on both sides of the road in UC Khuda Bux II

In UC Khuda Bux II (Taluka Jhudo, District Mirpurkhas), two transit points constructed on both sides of the road now stand as a testament to community-driven development. These facilities were developed under the project “Empowering Local Stakeholders and Communities for Diversified and Sustainable Livelihoods, and Protection against Climate Risks,” implemented by SRSO with the

support of Malteser International and BMZ.

For the residents of Piyaro Laghari, Kheeraj Kohli, Allah Bachayo Kapri, Niaz Kapri, and Haji Khan Laghari, this location is more than just a stop it is part of everyday life. Men, women, children, elderly individuals, and persons with disabilities gather here daily, often waiting for long hours under extreme summer heat and harsh winter conditions just to access transportation.



These before and after photos show how communities in Pakistan are rebuilding essential infrastructure - from drainage systems and culverts to safer, stronger school buildings. These improvements were completed through Participatory Learning and Action schemes, a community led approach where local people identify their most urgent needs and help plan and carry out the solutions themselves. By focusing on water, sanitation and hygiene services #WASH and other vital facilities, participation strengthens ownership, resilience and long term sustainability.

These transformations highlight what's possible when communities lead the way in shaping their own future. This project is implemented by our partner organization SRSO - Sindh Rural Support Organization and supported by Bundesministerium für wirtschaftliche Zusammenarbeit und Entwicklung (BMZ). Together, we're helping to build lasting, tangible change.

Source: Malteser International Facebook Page | March 4, 2025





Key Impacts of SRSO Interventions as of March, 2026



15

Operation Districts



86

Presence in Talukas



722

Presence in Union Councils



29,899

Presence in Villages



1,438,131

Households organized



79,830

Community Organizations (COs) formed



14,009

Village Organizations (VOs) formed



664

Local Support Organizations (LSOs) formed



67,188

Poor households received Income Generating Grants
PKR 947.35 Million



317,863

Households benefitted with Community Investment Fund
PKR 5,806.22 Million



1,176,697

Micro credit beneficiaries & disbursed
36,658 Million



28,882

Community Physical Infrastructure Schemes completed



1,163,300

Households insured under Micro Health Insurance cover



115,463

Community members trained in technical and vocational training



351,590

Houses constructed & handed over to poor households



1015,907

Trees planted and managed by community



25,500

Poultry layers distributed among poor households



114,244

Kitchen Gardening Established



8,042

Organized rural women in 692 Business Development Groups



14,163

Children are enrolled in SRSO-managed community schools



413,315

Members of community institutions (CIs) trained in managerial skills training



SRSO CUMULATIVE ACHIEVEMENTS AS OF MARCH 2026

S. No.	Key Performance Indicators	Achievement as of December 2025	Achievement as of March 2026	% increase during Qtr:
1	No. of Operational Districts	15	15	-
2	No. of Union Councils with SRSO presence	722	722	-
3	No. of Taluka with SRSO presence	86	86	-
4	No. of Villages with SRSO presence	29,899	29,899	-
5	No. of Household Organized	1,438,111	1,438,131	0.001%
6	VO Formation	14,009	14,009	-
7	LSO Formation	663	664	0.02%
8	CO- Formation	79,830	79,830	-
9	CO-Membership	1,438,111	1,438,131	0.9%
10	Income Generating Grant (IGG) Amount Disbursed (In Million)	947.35	947.35	-
11	No. of IGG Beneficiaries	67,188	67,188	-
12	No. of Un conditional cash grant Beneficiaries	2,037	2,037	-
13	Amount Disbursed in Million	57.93	57.93	-
14	No. of Un conditional cash grant Beneficiaries person with Disable (PWD)	600	600	-
15	Amount Disbursed in Millions	9	9	-
16	Community Investment Fund (CIF) amount disbursed (In Million)-Seed Money	5,806.22	5,806.22	-
17	No. of CIF Beneficiaries	317,863	317,863	-
18	Entrepreneur loans distributed (EDF)	13,428	13,623	1%
19	Total amount of Microcredit disbursed (In Million)	34,863	36,658	5%
20	No. of Beneficiaries of Micro Credit Programmed	1,150,138	1,176,697	2%
21	No. of Community members trained in vocational skill Training	115,463	115,463	-
22	No. of Community members trained in Managerial skill training	413,315	413,315	-
23	Community members trained in TBAs	4,807	4,807	-
24	Micro Health Insurance (Clients)	1,163,300	1,163,300	-
25	No. of Community Physical Infrastructure (CPIs)	28,882	28,882	-
26	Total amount of CPIs (In Millions)	3,367	3,367	-
27	Total Beneficiary Households	445,518	445,518	-
28	Total Houses Constructed	306,233	351,590	15%
	<i>No. of Low-Cost Houses Constructed</i>	<i>34,657</i>	<i>34,657</i>	-
	<i>No. of Houses constructed under SFEHRP funded by SPHF</i>	<i>271,576</i>	<i>316,933</i>	17%
29	No. of Poultry layers distributed	25,500	25,500	-
30	No. of trees Planted	1,015,907	1,050,907	3%
31	No. of BDGs (PPRP I - II & CED)	692	692	-
32	No. of artisan trained in different skills	3,798	3,798	-
33	No. of Schools	40	40	-
34	No. of students enrolled under SRSO Education component	14,163	14,163	-
35	Kitchen Gardening	113,444	114,244	1%



Key Highlights

SRSO: Chairman Pakistan People's Party, Bilawal Bhutto Zardari presents as success story of Sindh Government

Aiwan-i- Saddar, Islamabad | January 15, 2026

"Social mobilization, vocational training, low-cost housing, interest free loans and other support were provided under People's Poverty Reduction Program by Sindh Government through Sindh Rural Support Organization (SRSO), particularly to women of Sindh. There is 98 percent recovery rate in enterprise development loans to women which is not only success of program but it's also speaks success of these women. As a result of this program, we have managed to lift 1.4 million women out of poverty"

Chairman Pakistan People's Party Bilawal Bhutto Zardari

said during presentation in an event on January 15, 2026 at Awan-e- Saddar Islamabad regarding Sindh Govt. progress and future strategy under Sindh Vision.

Event was attended by leading corporate sector, diplomat, donors, and media persons.

This is a great recognition received of SRSO at such a high level. It has been made possible through the full support of the Sindh Government, the tireless hard work of SRSO workers, community institutions and the strong commitment of the visionary leadership and Board members, which together have shaped this success.



The 83th SRSO Board Meeting

January 31, 2026 | Karachi

The 83th meeting of the Sindh Rural Support Organization (SRSO) Board was held on January 31, 2026, at the SRSO Coordination Office, Karachi, under the chairpersonship of Ms. Naheed Shah Durrani, Chairperson SRSO Board.

The meeting was attended by esteemed Board Members.

The Board reviewed in detail the progress of organization and Bi-Annual Accounts for FY 2025-26.





Two one-day training workshops on Effective Leadership & Management & Teamwork

SRSO Complex Sukkur / January 28 & 29, 2026

Two one-day training workshops on Effective Leadership & Management & Teamwork were organized successfully by the SRSO-Institute of Management & Skill Development (IMSD) at the SRSO Complex, Sukkur on January 28 & 29, 2026. 60 participants (30 in each) from SRSO head office, regions and districts attended these trainings.

Both trainings were facilitated by senior management educationist, researcher and trainer Dr. Waheed Ali Umrani (Assistant Professor, Sultan Qaboos University, Oman) by engaging all participants through plenary discussions, brainstorming and interactive activities.

First workshop was on Effective Leadership which was attended by SRSO-CEO, Chiefs of Finance & Internal Audit, General Managers, Regional General Manager, Sector Heads, Sr. Managers and District Managers. Meanwhile, 2nd workshop was on Management and Teamwork for managers

and assistant managers of different offices.

During the first workshop, he engaged and helped participants develop a clear understanding of effective leadership and its critical role in leading not-for-profit organizations and teams toward achieving set goals. Meanwhile, in 2nd workshop, he clarified the basic concepts and essential skills of effective management and teamwork required to achieve set goals. Each participant shared and evaluated their current skills and identified the required competencies for effective management.

At the conclusion of the both training, participants shared feedback about their learning from the training. CEO-SRSO Muhammad Dittal Kalhoro thanked Dr. Umrani for conducting impactful trainings for SRSO team in effective manner. CEO-SRSO distributed certificates among participants of both workshops. Meanwhile, Ajrak and SRSO-Logo Shield were presented to trainer as token of appreciation.



Fire Emergency Session-Cum Drill with SRSO administration staff

SRSO Complex Sukkur | January 27, 2026

A fire emergency session and drill was conducted at the SRSO Complex, Sukkur, by the SRSO-Administration Department. All head office based administration staff, including drivers and security personnel, actively participated in the drill to learn how to respond to fire emergencies through a practical demonstration.

The session was facilitated by the Senior Manager-SRSO-Administration who demonstrated basic fire safety measures and emergency response procedures applicable to offices, workplaces, and vehicles.

This activity is part of SRSO's regular safety and emergency preparedness initiatives, conducted from time to time to enhance staff skills and ensure effective response to emergencies at the workplace.





Eye Screening Camps for Drivers

Hyderabad, Larkano & Sukkur | January 14 & 16, 2026

The SRSO-Micro Health Insurance (MHI) Department, in collaboration with Al-Abraham Eye Hospital Karachi, has initiated Eye Screening Camps for SRSO drivers to promote road safety and ensure the overall well-being of staff. The initiative aimed to identify eye-related health issues and provide initial medical care and treatment, enabling drivers to perform their duties safely and effectively.

On January 14, 2026, two Eye Screening Camps were successfully organized in Larkana, Hyderabad, and Sukkur where 60 drivers from both regions underwent comprehensive eye examinations. On January 16, 2026, eye camp was organized successfully at Al Ibrahim eye hospital Sukkur screening the eyes of drivers from Head office, PPRP office district Sukkur, Micro Finance District office Sukkur and MF Regional office Sukkur and screened 59 drivers.

A total of 119 drivers were screened by qualified eye specialists. Vision problems were diagnosed, eye medicines were provided, and recommendations for further treatment and care were given where required.



Mehran University of Engineering and Technology held dialogue

Shikarpur | February 13, 2026

Dr. Naouman Qadeer Soomro, Associate Professor and Chairman of the Department of Software Engineering at Mehran University of Engineering and Technology, visited SRSO at Village Geo Mahar, Taluka Lakhi, District Shikarpur. Saira Rajput SRSO-Program Manager-IFL Program and Zubair Shaikh Sr. Program Officer IT Department facilitated the visit.

The visit aimed to raise awareness about Artificial Intelligence (AI) among local youth, including 27 girls and 24 boys from various fields (Digital Skills, Artificial Intelligence (AI), Graphic Designing, Other IT and freelancing-related courses) and school girls of A and O levels and SRSO formed Local Support Organizations chairpersons.

Dr. Soomro led an interactive session covering advanced AI concepts, emerging global trends, future career pathways,

and the role of AI tools in freelancing and entrepreneurship. He elaborated on the practical applications of AI tools like ChatGPT and Gemini, DeepSeek, and advancements, and online earning. He encouraged the participants to view AI as a productivity tool to enhance income opportunities.



Sports Week Kick Off in EMO School Sukkur

January 27, 2026

SRSO-managed EMO Govt. Girls High School, Numaish Colony Sukkur proudly Kick off Sports Week, to engaging students in physical fitness, healthy lifestyles, and character building. Sr. Manager Social Service Sector and other team members participated and inaugurated the week.

This vibrant Sports Week provided equal opportunities for girls to actively participate, promoting inclusion, confidence, teamwork, and mutual respect. The enthusiasm & sport spirit displayed by students proved that when given the right platform, every child can excel on and off the field. They shared sincere appreciation to the school leadership, teachers, students, and community members whose

collective efforts made this event successful and impactful.





SRSO signed agreement with FAO to implement the GEF funded project

Karachi | January 30, 2026

Sindh Rural Support Organization (SRSO) has signed an agreement with the Food and Agriculture Organization (FAO) to implement the GEF- funded Sustainable and Regenerative Management of Rice Production in Pakistan Project in the Badin, Dadu, Larkana, Shikarpur, and Jacobabad districts of Sindh.

The signing ceremony was held at the FAO Office, Karachi. The agreement was formally signed by Ms. Emmah Kamau, International Operations Officer, FAO Pakistan & Chief Executive Officer SRSO, Mr. Muhammad Dittal Kalhoro.

Meanwhile, Ms. Yurie Naito, Technical Officer, GEF Unit, FAO Regional Office for Asia and the Pacific Dr. Julius Muchemi, Sindh Provincial Head, FAO Pakistan Mr. Habibur Rehman,

Technical Coordinator, FAO Pakistan and Dr. Pedro Garzon Delvaux, Project Manager, FAO Pakistan and Senior Manager SRSO MER, Manager MER, and Manager Natural Resource Management (NRM) were also present on the occasion.



SRSO entered into execution of the comprehensive WASH Program in 7 districts

Karachi | January 22, 2026

SPHF goes beyond housing and enter into execution of the comprehensive WASH program with plan to provide safe drinking water, sanitation, hygiene and allied infrastructure facilities to approximately 2,000 villages across Sindh in the initial phase. In line with roll out of this program, SPHF has formalized its engagement with its Implementing Partners (IPs) to execute WASH services delivery.

WASH contracts were signed formally with Implementing Partners (IPs) including SRSO. CEO-SRSO along with Team Leader SHERP Sikandar Sanam Phulpoto attended the ceremony. SRSO as implementing partner will implement WASH activities with SPHF-resilient housing beneficiaries in 7 covering district i.e. Khairpur Mir's, Shikarpur, Jacobabad, Larkano, Kamber-Shahdadkot, Dadu and Jamshoro.

This milestone marks an important step towards implementing the WASH interventions and improving

access to sustainable services for underserved communities across Sindh.



International Women's Day March 8, 2026 | Give To Gain celebration

On the occasion of International Women's Day – March 8, 2026, community awareness events were successfully organized in Village Deen Muhammad Jogi and Village Agha Hisaam Din (UC Tarai, Taluka Khanpur – District Shikarpur), Village Mangria (UC Purano Abad, LSO Sindhu) and Village Kajalpur (UC Gudd, LSO Madadgar) – Taluka Bakrani, District Larkana, and Village Mazar Khan Golo (UC Shahpur – District Jacobabad).

These events were organized under the Sindh People's Housing for Flood Affectees (SPHF) initiative funded by the Government of Sindh, aiming to recognize and celebrate the important role of women in society and raise awareness about women's rights, leadership, and participation in

community development for building resilient communities.





SRSO Achievements as of March 2026

Sectoral Outreach Data

Community Physical Infrastructure (CPIs)

S. No.	Types of CPI Schemes	Achievement as of March 2026		
		No. of Schemes	Cost of Schemes (In Millions)	BHHs
	Total of CPI Schemes	28,882	3,367	445,518
1	Sanitation	15,958	199.89	87,738
2	Street Pavement & Sanitation	74	220.41	13,443
3	Irrigation Chanel Under MI	10	4.57	41,292
4	PLA Schemes under MI	36	8.07	1,877
5	Rehabilitation of Animal Shelters	183	28.50	183
6	Rehabilitation of small Market Transition point Road (KM)	8	9.46	1,440
7	Rehabilitation of Protection Bund (KM)	2	1.24	2,935
8	Drinking Water Supply Schemes (DWSS)	9,541	351.35	52,641
9	Earth Filling Schemes (SFERP)	1,416	1,625	93,132
10	Low Cost Village Improvement Schemes (LCVI)	72	127.09	7,248
11	Communication	1,018	474.77	95,044
12	Irrigation	474	196.68	14,314
13	IAUP	1	2.09	75
14	Water Filter Plants by GoS	40	23.58	28,570
15	Street Lighting on solar system	18	13.3	1,040
16	School Renovation/Construction	31	80.93	4,546
*CPI figures include all core, relief and recovery projects				

Institute of Management and Skill Development (IMSD)

S. No.	Key Performance Indicator	Achievement as of December 2025	Achievement as of March 2026	% increase during Qtr:
1	No. of Community Members provided scholarship for Vocational Skill Training	115,463	115,463	-
2	No. of Community Members trained in Community Management Skill Training	413,315	413,315	-
3	No. of SRSO Staff Trained in different programme/project training	7,527	7,527	-

Low-Cost Housing (LCH)

S. No.	Housing Schemes	No of Houses	Cost of Houses (In Millions)	BHHs
1	No. of Low-Cost Houses constructed (2007-2017)	17,928	1,140.29	17,928
2	No. of Low-Cost Houses constructed under PPRP I & II	12,739	1,674.40	12,739
3	No. of Low-Cost Houses constructed under Benazir Housing Cell	490	113.63	490
4	No. of Low-Cost Houses constructed under Sindhi Association of North America (SANA)	52	15.6	52
5	No. of Low-Cost Houses constructed under ENGRO-Low-cost Houses	146	47.7	146
6	No. of Houses constructed under SFEHRP funded by SPHF	316,933		316,933

Micro Health Insurance (MHI)

S. No.	Key Performance Indicator	Achievement as of December 2025	Achievement as of March 2026
1	No. of Community Members provided Micro Health Insurance Cover	1,163,300	1,163,300
2	No. of Community Members Treated through MHI	19,540	19,851
3	Amount of claims availed by Community (In Million)	276	307



Micro Finance (MF)

S. No.		Amount disbursed as of March 2026
1	Total Amount of Micro Credit Disbursement (in (Million)	36,658
	Men	3,237
	Women	33,421
2	No. of Loans	1,176,697
	Male	97,201
	Female	1,079,496
3	Sectoral Disbursement	36,658
	Agriculture	8,300
	Livestock	13,692
	Enterprise	14,666

Crafts Enterprise Development (CED)

S. No.	Key Performance Indicators	Achievement as of March 2026
1	No. of Districts with CED presence	21
2	No. of BDGs formed	334
3	No. of BDGs members/artisan women	6,576
4	No. of artisans trained in different skills	5,181
5	No. of new products designed	1,110
6	No. of literate artisan women/BDGs members	617
7	No. of Sartyoon Sang Exhibition organized	17
8	No. of exhibition (Participation in others)	204
9	Skill Assessment Test (SAT) of Artisans at BDGs level	266

Education

S. No	Key Performance Indicator	Achievement as of March 2026
1	No. of Districts with Education Programme Presence	04
2	No of established EMO-Hub High Schools (ECE to X)	08
	No. of enrolled students in EMO-Hub Schools	5,639
	No. of Girls enrolled	1,811
	No. of Boys enrolled	3,828
3	No. of established Community Cluster Schools (ECE to X)	19
	No. of enrolled students in Community Cluster Schools	6,952
	No. of Girls enrolled	1,964
	No. of Boys enrolled	4,988
4	No. of Community Managed Schools (ECE to V)	13
	No. of enrolled students in Community Schools	1,572
	No. of Girls enrolled	868
	No. of Boys enrolled	704
	No. of Girls enrolled in SRSO managed School	4,643
	No. of Boys enrolled in SRSO managed School	9,520
	No. of SRSO Managed Schools	40
	Total Enrolled Students	14,163

Natural Resource Management (NRM)

Achievement as of March 2026

S. No.	Key Performance Indicators	
1	No. of poultry layer distributed	25,500
2	No. of tree planted	1,050,907
3	No. of kitchen gardening established	114,244
4	No. of kitchen gardening kits distributed	4,880
5	No. of trained farmers in agriculture & Livestock	26,225



Peoples' Poverty Reduction Programme (PPRP I - II & III)

District Name: Khairpur, Sukkur, Thatta, Badin ,Ghotki, Mirpurkhas, Umerkot & Sanghar

<u>S. No.</u>	<u>Project Activities</u>	<u>Unit</u>	<u>Programme Targets</u>	<u>Cumulative Achievement as of March 2026</u>	<u>%</u>
1	Poverty Scorecard Census	UC	103	103	100%
2	Households Census	Household	1,537,253	1,372,172	89%
3	Population Census	Person	7,298,711	7,000,228	96%
4	Number of HHs organized	Household	960,909	979,071	100%
5	Formation of Community Organizations (CO)	CO	55,040	55,143	100%
6	Formation of Village Organization (VO)	VO	6,882	6,984	100%
7	Formation of Local Support Organizations (LSO)	LSO	468	465	99%
8	Capacity Building of CO bearers	Person	110,080	103,867	94%
9	Capacity Building of VO bearers	Person	41,292	55,694	100%
10	Capacity Building of LSO bearers	Person	2,812	2,083	74%
11	No. of Beneficiaries trained in Vocational and Technical Skills	Person	45,092	43,773	97%
12	Village Improvement Plan	No	103	4	4%
13	Kitchen Garden	Person	10,000	6,693	67%
14	No. of Households given CIF	Household	237,492	183,282	77%
15	No. of Households given IGG	Household	44,372	38,992	88%
16	No. of Low Cost Housing Scheme	Number	19,623	12,739	65%
17	No. of Enterprise Development (BDGs)	Number	500	404	81%
18	No. of EDF Beneficiaries	Number	12,000	10,701	89%

EDF Updates (PPRP I - II) & SUCCESS

<u>S. No.</u>	<u>Districts</u>	<u># of Loans</u>	<u>Amount in Millions.</u> <u>Achievement as of March 2026</u>
1	Umerkot	1,026	144.81
2	Thatta	1,061	153.17
3	Sukkur	1,045	142.52
4	Sanghar	1,749	231.65
5	Mirpur Khas	1,319	200.53
6	Khairpur	1,999	258.16
7.	Larkana	974	68.52
8.	Kamber	1,095	78.60
9.	Badin	1,769	223.01
10.	Ghotki	1,586	184.88
Grand Total		13,623	1,685.85



Key Visitors

Chairperson of SRSO along with CEO-SRSO and CEO TVO visited the Laban Factory

Shikarpur | February 16, 2026

The Chairperson of Sindh Rural Support Organization-SRSO, Ms. Naheed Shah Durrani, along with CEO-SRSO Mr. Muhammad Dittal Kalhoro, and CEO-TVO Sahebzada Ghulam Mohyudin visited the Laban Factory at Village Bhirkan, Taluka Lakhi Ghulam Shah, District Shikarpur. Factory is producing Laban - flavoured milk, yoghurt and butter.

The Laban Factory has been established through the collective efforts of 140 women beneficiaries of the Interest Free Loan (IFL), organized under Local Support Organization (LSO) Mehran, UC Bhirkan. For this joint venture, SRSO has identified women, developed Livelihood Investment Plan (LIP) and provided 5 million interest free enterprise loan meanwhile, Trust of Voluntarily Organization (TVO) is providing technical support to establish, operate and maintain the factory. This remarkable women-led enterprise development initiative empowers women in a remote rural area to

provide livelihood support on sustainable basis.

During the visit, they observed the complete production line and toured various sections of the factory. They interacted with the production staff to gain insights into production processes, quality control mechanisms, packaging standards, and marketing strategies.

The Chairperson SRSO expressed keen interest in the factory's products and appreciated the quality and potential of the items being produced. They emphasized the need to make concerted efforts to develop the factory's products into a recognized and competitive brand. She further stressed the importance of strong branding, improved packaging, and effective marketing strategies to ensure long-term sustainability and growth.

A meeting was also held with members of LSO Mehran, where SRSO Chairperson, CEO-SRSO, and CEO-TVO acknowledged and appreciated the initiative particularly highlighting the leadership and commitment of women in establishing and managing the factory in a rural area.



Mirpurkhas | January 7, 2026

Mr. Fayaz Shah, Country Director Malteser International, along with Ms. Lubna, Monitoring Officer, conducted a monitoring and supervision visit to the BMZ-funded project in Taluka Jhudo, District Mirpurkhas, implemented by SRSO.

The visit focused on reviewing project progress, compliance



with MI/BMZ guidelines, and field-level impact. Meetings were held with the project team, followed by visits to Business Development Groups (BDGs), where Mr. Fayaz Shah interacted with entrepreneurs and reviewed livelihood activities.

He appreciated the progress, transparency, and dedication of the SRSO team, and encouraged continued efforts toward sustainable livelihoods and community empowerment.





Mirpurkhas | January 29, 2026

Mr. Aijaz Turk, a renowned intellectual and Civil Society Activist, along with Mr. Ayoub Shaikh, Media Person and Social, Cultural and Political Analyst visited the PPRP field area in District Mirpurkhas. The delegation visited several garment units supported under the interest free loan Enterprise Development Fund by the Government of Sindh. During the visit, they interacted directly with entrepreneurs and workers to gain firsthand insights into business operations, income-generation activities, and the overall impact of project support on improving livelihoods. The delegation visited ARTI Garment Unit, BRIT Women Garment Unit, Sky Garment Industry, and New Azad Garment Unit. Both visitors highly appreciated the confidence, technical skills, and entrepreneurial capacities developed among the entrepreneurs as a result of the project interventions.



Umerkot | January 17 & 18, 2026

A delegation of 12 senior journalists and social media influencers from Karachi visited District Umerkot on January 17–18, 2026, to witness women-led development initiatives under the People's Poverty Reduction Program (PPRP) of the Government of Sindh, implemented by SRSO. The delegation interacted with organized rural women, entrepreneurs, and community institutions in Union

Councils Koonjheli and Seekhro, highlighting success stories in livelihoods, women's empowerment, low-cost housing, kitchen gardening, and enterprise development through interest-free loans. Journalists appreciated the visible impact of PPRP in improving incomes, skills, and living standards, and commended SRSO and the resilient women of Umerkot for driving grassroots change.



Sukkur | January 4, 2026

A 15-member delegation visited the Sindh Rural Support Organization (SRSO) in Sukkur on 4 January 2026 to gain exposure to SRSO's development interventions. The delegation, comprising youth leaders and students from various cities and universities across Pakistan, toured the various parts of SRSO Complex especially Sartyoon Sang Crafts Enterprise Outlet and interacted with rural community women leaders from Khairpur and Sukkur district. . SRSO-CEO Mr. Muhammad Dittal Kalhoro presented an overview of the organization's work and expressed gratitude to the delegation for their visit. UNODC representative Mr. Syed Hussain Hyder appreciated the visit and highlighted it as a valuable learning experience. Students and youth leaders expressed that the visit enhanced their understanding of community-led

development, particularly the role of grassroots institutions and women's leadership in sustainable social change. They also appreciated the opportunity to engage directly with practitioners and community representatives.





Achievements as of March 2026

District-wise Outreach Data

S. No.	District	Institution Formation of Community Community Organizations (COs) Village Organization (VOs) Local Support Organizations (LSOs)	Organized Coverage		
			# of CO/VO/LSO formed as of December 2025	# of CO/VO/LSO formed as of March 2026	% increase during Qtr:
1	Ghotki	Community Organizations (COs)	6,961	6,961	-
		Village Organizations (VOs)	1,118	1,118	-
		Local Support Organizations (LSOs)	63	64	0.02%
2	Jacobabad	Community Organizations (COs)	5,074	5,074	-
		Village Organizations (VOs)	1,811	1,811	-
		Local Support Organizations (LSOs)	27	27	-
3	Kandhkot-Kashmore	Community Organizations (COs)	4,710	4,710	-
		Village Organizations (VOs)	1,673	1,673	-
		Local Support Organizations (LSOs)	29	29	-
4	Khairpur	Community Organizations (COs)	10,258	10,258	-
		Village Organizations (VOs)	1,163	1,163	-
		Local Support Organizations (LSOs)	87	87	-
5	Larkana	Community Organizations (COs)	3,454	3,454	-
		Village Organizations (VOs)	574	574	-
		Local Support Organizations (LSOs)	47	47	-
6	Naushahro Feroz	Community Organizations (COs)	796	796	-
		Village Organizations (VOs)	214	214	-
		Local Support Organizations (LSOs)	5	5	-
7	Qamber – Shahdadkot	Community Organizations (COs)	4,682	4,682	-
		Village Organizations (VOs)	677	677	-
		Local Support Organizations (LSOs)	52	52	-
8	Shikarpur	Community Organizations (COs)	5,846	5,846	-
		Village Organizations (VOs)	1,813	1,813	-
		Local Support Organizations (LSOs)	39	39	-
9	Sukkur	Community Organizations (COs)	4,174	4,174	-
		Village Organizations (VOs)	567	567	-
		Local Support Organizations (LSOs)	35	35	-
10	Sanghar	Community Organizations (COs)	7,972	7,972	-
		Village Organizations (VOs)	1,055	1,055	-
		Local Support Organizations (LSOs)	73	73	-
11	Mirpurkhas	Community Organizations (COs)	6,350	6,350	-
		Village Organizations (VOs)	793	793	-
		Local Support Organizations (LSOs)	56	56	-
12	Thatta	Community Organizations (COs)	5,673	5,673	-
		Village Organizations (VOs)	801	801	-
		Local Support Organizations (LSOs)	41	41	-
13	Badin	Community Organizations (COs)	8,539	8,539	-
		Village Organizations (VOs)	995	995	-
		Local Support Organizations (LSOs)	68	68	-
14	Umerkot	Community Organizations (COs)	5,341	5,341	-
		Village Organizations (VOs)	755	755	-
		Local Support Organizations (LSOs)	40	40	-
GRAND TOTAL		Community Organizations (COs)	79,830	79,830	-
		Village Organizations (VOs)	14,009	14,009	-
		Local Support Organizations (LSOs)	663	664	0.2%



S. No.	Districts		Geographical Coverage			
			Total No. of area in the District	# of SRSO intervened area as of December 2025	# of SRSO intervened area as of March 2026	% increase during Qtr:
1	Ghotki	Union Council	66	66	66	-
		Village	2,282	1,255	1,255	-
		Household	162,270	120,767	120,767	-
2	Jacobabad	Union Council	40	29	29	-
		Village	2,478	2,230	2,230	-
		Household	99,944	84,893	84,893	-
3	Kashmore @ Kandhkot	Union Council	37	37	37	-
		Village	2,250	2,025	2,025	-
		Household	142,919	80,345	80,345	-
4	Khairpur	Union Council	88	88	88	-
		Village	3,602	3,314	3,314	-
		Household	266,734	189,253	189,253	-
5	Larkana	Union Council	47	47	47	-
		Village	1,407	1,280	1,280	-
		Household	121,019	74,135	74,135	-
6	Naushahro Feroz	Union Council	51	5	5	-
		Village	2,192	1,028	1,028	-
		Household	212,073	14,325	14,325	-
7	Qamber - Shahdadkot	Union Council	52	52	52	-
		Village	2,167	1,971	1,971	-
		Household	146,804	101,747	101,747	-
8	Shikarpur	Union Council	50	50	50	-
		Village	2,285	2,056	2,056	-
		Household	133,249	102,306	102,306	-
9	Sukkur	Union Council	37	37	37	-
		Village	1,709	881	881	-
		Household	108,837	74,096	74,112	0.02%
10	Shaheed Benazir Abad	Union Council	51	34	34	-
		Village	3,537	362	362	-
		Household	210,984	-	-	-
11	Sanghar	Union Council	73	73	73	-
		Village	3,192	2,904	2,904	-
		Household	206,774	154,872	154,872	-
12	Mirpurkhas	Union Council	55	55	55	-
		Village	3,070	2,763	2,763	-
		Household	155,159	108,871	108,871	-
13	Thatta	Union Council	41	41	41	-
		Village	2,404	2,163	2,163	-
		Household	133,586	93,675	93,675	-
14	Badin	Union Council	68	68	68	-
		Village	3,936	3,542	3,542	-
		Household	212,535	148,798	148,801	-
15	Umerkot	Union Council	40	40	40	-
		Village	2,362	2,125	2,125	-
		Household	127,965	90,028	90,029	-
GRAND TOTAL		Union Council	796	722	722	-
		Village	38,873	29,899	29,899	-
		Household	2,440,852	1,438,111	1,438,131	-



District wise Disbursement of Income Generating Grants (IGG) (Women Beneficiaries)

S. No.	Districts	as of December 2025		as of March 2026		% increase during Qtr
		# of BNFs:	Amount disbursed (In Millions)	# of BNFs:	Amount disbursed (In Millions)	
1	Shikarpur	3,717	39.5	3,717	39.5	-
2	Kashmore @Kandhkot	2,543	26.13	2,543	26.13	-
3	Jacobabad	1,348	17.31	1,348	17.31	-
4	Khairpur	8,449	124.13	8,449	124.13	-
5	Sukkur	1,432	18.7	1,432	18.7	-
6	Ghotki	2,944	44.17	2,944	44.17	-
7	Larkana	8,581	111.8	8,581	111.8	-
8	Qamber - Shahdadkot	11,682	171.9	11,682	171.9	-
9	Badin	6,931	100.64	6,931	100.64	-
10	Thatta	4,275	64.08	4,275	64.08	-
11	Umerkot	4,008	59.58	4,008	59.58	-
12	Mirpurkhas	4,881	73.29	4,881	73.29	-
13	Sanghar	6,397	96.18	6,397	96.18	-
Total IGG Disbursed		67,188	947.35	67,188	947.35	-

Unconditional Grant-Malteser International

Achievement as of
March 2026

S. No.	Districts	# of Beneficiaries	Amount Disbursed (Millions)
1	Un Conditional Grant to Vulunerbale Community-MI-GFFO	737	26.53
	District Khairpur	737	26.53
2	Un Conditional Grant to PWD (Person with Disable-MI-GFFO	600	9
	District Mirpurkhas	360	5.40
	District Khairpur	240	3.60
3	Un Conditional Grant to Vulunerbale Community-MI-ADH	700	22.40
	District Khairpur	400	12.80
	District Mirpurkhas	150	4.80
	District Sanghar	150	4.80

District wise Disbursement of Community Investment Fund (CIF) (Women Beneficiaries 100%)

S. No.	Districts	As of December 2025				As of March 2026			
		Beneficiaries	Seed Money	Beneficiaries	Revolved	Beneficiaries	Seed Money	Beneficiaries	Revolved
1	Shikarpur	40,239	396.51	-	-	40,239	396.51	-	-
2	Kandhkot - Kashmore	35,863	374.07	-	-	35,863	374.07	-	-
3	Jacobabad	18,371	226.43	-	-	18,371	226.43	-	-
4	Khairpur	31,959	676.81	65,354	1,323.67	31,959	676.81	67,925	1,397.67
5	Sukkur	16,548	522.60	35,956	1,184.94	16,548	522.60	37,382	1,234.04
6	Ghotki	29,120	749.95	49,820	1,345.97	29,120	749.95	53,256	1,450.81
7	Naushahro Feroz	370	1.85	-	-	370	1.85	-	-
8	Larkana	16,296	251.42	35,678	669.19	16,296	251.42	35,678	669.19
9	Shahdadkot	25,489	402.40	58,772	1,146.85	25,489	402.40	58,772	1,146.85
10	Badin	26,171	579.52	56,672	1,195.10	26,171	579.52	58,748	1,259.61
11	Thatta	16,888	382.85	38,256	858.552	16,888	382.85	39,362	896.95
12	Umerkot	16,058	318.25	41,530	897.58	16,058	318.25	42,790	939.31
13	Mirpurkhas	18,731	406.13	48,544	1,066.27	18,731	406.13	50,108	1,119.80
14	Sanghar	25,760	517.44	69,479	1,341.06	25,760	517.44	72,441	1,429.95
Grand Total		317,863	5,806.22	500,061	11,031.36	317,863	5,806.22	516,832	11,546.04



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Success Stories

'I wasn't allowed to study, but I will make sure no girl in this village hears those same words'



Health worker Naushaba Roonjho was ostracised by her family in Pakistan for wanting to work but now she is campaigning for political office.

By Vania Ali

When Naushaba Roonjho became the first girl anyone in her district knew to have passed Pakistan's national secondary school exam, the news was not celebrated. At home, in her village of Sheikh Soomar in southern Sindh, her father told her: "This is enough, you don't need to study more. You should stay at home now."

It was 2010 and Roonjho was 17; within weeks she was married, to Muhammad Uris, a labourer. Although, like all the girls in Thatta district, she had left school after primary, Roonjho had kept up her studies independently.

"People mocked me," Roonjho says. "They said girls don't need education and get spoiled if they study."

My parents stopped talking to me for two years. They didn't accept that I wanted to study or become something in life Naushaba Roonjho

In the early years of her marriage, she dedicated herself to raising her children, stretching her husband's income to feed them all, and doing household chores. The couple lived with her parents, but when Roonjho saw an advert for a national rural development programme that was looking to train community workers, she applied.

Going door to door as a health worker was seen as shameful. Some accused her of dishonouring her family.

By 2019, the conflict reached a breaking point. Her family

told her to stop working or leave the house. Roonjho and Uris chose to leave, and with their savings the couple built a single-room home of their own. The separation hardened her resolve rather than weakening it and she had the full support of her husband.

"My parents stopped talking to me for two years. They didn't accept that I wanted to study or become something in life."

But working on vaccination drives and health hygiene initiatives around her district, Roonjho saw the need in her community.

"People don't wash their hands after using the bathroom or before eating. There are no midwives, and many women don't know the danger signs during childbirth." In Pakistan, the maternal mortality rate is 155 deaths per 100,000 live births, a drop from 178 a decade earlier but still far above the UN's goal of 70 by 2030.

Community health workers teach mothers about nutrition as part of a Unicef programme.

"Some families closed the door on me," she says. "During polio vaccination they said don't give this to the children and considered the vaccination fake."

Her husband faced daily taunts. "People mocked me more than they mocked her," says Uris. "They said 'Don't you feel ashamed? Your wife is going out working with men.'"



He pushed back every time. "I told them, 'Whether you respect us or not, we will continue doing good. I'll always stay with her.' Both of us are educated. We passed the matric [secondary-school exam]," he says. "Our thinking is different from the villagers."

The couple started working on improving girls' education in the village, Roonjho going door to door.

"There were no girls in the school," he says, talking about the Sheikh Soomar government school, a school that – on paper – exists for boys and girls, but had no functioning space for girls.

She never asked for anything for herself, she worked for other women. That's real leadership

Zulfiqar Kalhoro, Sindh Rural Support Organization

"She went to each house, talked and convinced the parents, five or six girls started going." Eventually, seven enrolled, including their own two daughters.

"For us, that is a very big number," says Uris. "Because before her, not even one girl was in school."

The Sindh Rural Support Organisation (SRSO) is a development body established to help build local leadership. Through their model, villages form local support organisations (LSOs), community-run groups that coordinate local development and mobilise women at the grassroots. "I was part of that," Roonjho says. "I became the president of the LSO. I worked in family planning, polio vaccination and health initiatives."

Zulfiqar Kalhoro, the CEO of SRSO, says women such as Roonjho are central to rural change. "We bring women together to form community organisations," he says. "The leadership comes from within the village."

An SRSO team conducts a polio awareness session.

Photograph: Courtesy of SRSO

For him, Roonjho stood out early. "She never asked for anything for herself, she worked for other women. That's real leadership." According to Kalhoro, the impact is visible across rural Sindh. "Today, most families are educating their daughters, and women leaders like Roonjho make that possible."

Raasti, 19, is a polio vaccinator who has been working with Roonjho, and views her as a mentor. "I look up to her as a strong woman," she says. "Seeing her work for education and health makes me feel good and feel like change is possible. She works with dedication and honesty. I admire

that she goes beyond her means to achieve her goals."

As her next step, Roonjho enrolled in a disaster-preparedness programme on the Indus River. "We were taught what to do when there are floods, how to keep property documents safe, how to protect ourselves," she says.

This work helped her develop the confidence to speak in meetings and negotiate with officials, experiences that now define her next move. Roonjho, now 33, has her sights on elections in 2027, running for political office in the local authority. And she will have her village behind her, says Manzoor Ali, a 60-year-old elder. He says the transformation of Sheikh Soomar is the clearest change to the community he has ever witnessed. "She has done so much for this village without even having a seat in politics," he says. "If she gets a seat, she will do even more."

"People here were being simple-minded," he says. "They thought girls would get spoiled or leave the family." But watching Roonjho go house to house, he says, the change has been remarkable. "Now I don't think there is a single house with a daughter who isn't sending her to school," he says.

"If more women go out, learn, and take part in decisions, everything in this village will improve, and I would be very happy to see that."

In Pakistan, the lowest tier of government is the union council (UC), which oversees basic services at neighbourhood level. "The UC chairman doesn't do anything," says Roonjho. "For years, we have asked for clean water, electricity and roads. Nothing happens." "I will stand for UC chairman," she says. "I want to solve these problems. I want to be the voice for poor people." She has already begun visiting households, laying the groundwork for her political campaign.

"My biggest wish is that my daughters study and live with respect," she says.

"I wasn't allowed to study," she says. "But I will make sure no girl in this village grows up hearing those same words."

Vania Ali is a freelance journalist based in Karachi, Pakistan. She covers stories related to climate change and social impact.

The silent revolution: how grassroots mobilisation is rewriting the destiny of rural Sindh

By Nadir Nabil Gabol

If the pink EV scooters navigating Karachi's streets represent the visible, urban face of women's empowerment in Sindh, there is a much quieter but arguably more profound revolution unfolding in the province's agrarian heartland. Far from the glare of city cameras, in districts like Shikarpur, Sukkur, and Khairpur, the narrative of the disenfranchised rural woman is being fundamentally rewritten. At the centre of this transformation is the Sindh Rural Support

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Organisation (SRSO), a government-backed engine of grassroots change that is systematically dismantling the architecture of rural poverty.



Initiated with the financial backing and political will of the Pakistan People's Party (PPP)-led Sindh government, the SRSO operates on a radically simple premise: true empowerment cannot be parachuted in from the top down; it must be built from the ground up, and it must be led by women.

For decades, the rural woman in Sindh was largely invisible in economic data, her exhaustive labor on agricultural lands and within the home uncompensated and unrecognized. She was, in many cases, entirely dependent both economically and socially. The SRSO intervened by organising these marginalized women into Community Organisations (COs) at the village level. This wasn't merely an exercise in creating social clubs; it was the deliberate construction of localised democratic institutions where women could pool resources, articulate their specific needs, and make collective decisions about their futures.

The cornerstone of this movement, implemented through massive provincial initiatives like the Peoples' Poverty Reduction Programme (PPRP) and the Union Council Based Poverty Reduction Programme (UCBPRP), is the provision of interest-free micro-loans. Traditional banking and corporate finance have always viewed the rural poor, particularly women, as high-risk liabilities. The Sindh government, channeling resources through the SRSO, viewed them instead as an untapped economic asset. When a woman in Kashmore or Ghotki receives an interest-free loan, she doesn't just buy livestock, fertilizer, or the raw materials for traditional appliqué work. She buys agency. The empirical data over the last decade speaks for itself: hundreds of thousands of women have transitioned from abject poverty to becoming self-sufficient micro-entrepreneurs. They are managing better crop yields, running retail shops, and selling intricate local handicrafts at national exhibitions. By putting capital directly into the hands of women, the government has actively bypassed the traditional patriarchal bottlenecks that have historically suffocated rural development.

But the most remarkable return on this investment isn't just economic; it is deeply social and cultural. Financial independence breeds a fierce, unshakeable confidence. We

are witnessing the emergence of a powerful, organized sisterhood across rural Sindh. Women who once possessed no voice in their own households are now standing up for their constitutional rights. They are challenging deeply entrenched, regressive customs. In communities where domestic disputes or archaic, violent practices like *karo-kari* (honour killing) were once swept under the rug as "private matters," SRSO-mobilised women now intervene. They utilise their collective institutional strength to protect one another, engage with local authorities, and demand justice.

This is the ultimate manifestation of Shaheed Mohtarma Benazir Bhutto's core political philosophy that democracy is fundamentally incomplete without the economic emancipation of the most vulnerable. It is a philosophy that the current provincial leadership has operationalized at an unprecedented scale. By consistently funding the SRSO to the tune of billions of rupees over the years, the Sindh government has signalled that rural women's development is not a peripheral charity project; it is the core strategy for provincial stability and growth.

When we discuss empowerment, it is easy to get caught up in the optics of urban milestones and first-of-their-kind announcements. Yet, the true measure of a government's commitment to its women lies in its reach into the periphery. It lies in the dusty lanes of villages where women, once confined to the absolute margins of society, are now managing community investment funds, establishing localized health and education networks, and ensuring their daughters never have to inherit their poverty. The SRSO model has decisively proven that when you trust rural women with resources and decision-making power, they do not just uplift themselves—they lift their entire communities. It is a silent revolution, but its echoes will dictate the socio-economic trajectory of Sindh for generations to come.

Nadir Nabil Gabol: The writer is the Spokesperson for the Government of Sindh and hails from Lyari. The views expressed in this article are not necessarily those of the newspaper



An inspiring story to Simran Gujrati

Badin, Sindh

Simran Gujrati, a resident of District Badin, Sindh successfully established her beauty parlor business with the support of the EU funded PAIDAR Programme implemented by UNIDO in Sindh. Sindh Rural Support Organization (SRSO) is as an implementing partner of PAIDAR Programme in district Badin.

A graduate by qualification, she aspired to become self-reliant and utilize her skills to create a sustainable livelihood.

Under her approved Business Plan, a total amount of PKR 640,000 was sanctioned for the establishment of the Beauty Parlor. She received the first installment of PKR 400,000 in December 2025, which enabled her to initiate business operations. The business has been set up at the household level in a dedicated room, where assets worth approximately PKR 400,000 were procured to establish a fully functional Krishna Beauty Parlor.

Sharing her journey, Simran says:

“Prior to starting my enterprise, I completed a six-month professional beautician training. After completing the training, I gained hands-on experience by working at various beauty parlors, which further enhanced my technical skills and professional confidence. With the support of the EU-UNIDO funded PAIDAR Programme

implemented by UNIDO and SRSO, I was able to establish my own business.”

“Now, I am successfully operating my beauty parlor and earning an average monthly income of PKR 20,000 to 25,000, feel proud that I am significantly contributing to my household income.” She added proudly.

Encouraged by her progress and growing customer base, Simran has a clear vision for the future expand their enterprise. She plans to further expand her business by acquiring advanced skills, including hydra facial techniques, to increase her income and ensure long-term sustainability of her enterprise.

She has also plan to use her parlor for learning and training of other young girls.



Compiled by: Shahid Hussain Abro (Manager MER) SRSO Head Office Sukkur

From Housewife to Successful Entrepreneur

Rohri, District Sukkur

“SRSO’s microfinance support changed my life. I was struggling to manage household expenses, but today I proudly run my own business and support my family with dignity. Microfinance gave me confidence, courage, and independence.” (Sahiba, Rohri Sukkur).

Sahiba, a Bachelor of Commerce graduate from Bulan Shah Muhalla, Rohri (District Sukkur), faced financial challenges with her husband’s modest income of PKR 30,000 while raising their three children. Despite her education, household responsibilities limited her chances of formal employment, but her determination pushed her to start a small cosmetic-selling business from home.

With support from the Micro Finance for Enterprise Development of the Sindh Rural Support Organization (SRSO), Sahiba received her first loan of PKR 50,000, which she invested in cosmetics, clothes, jewelry, embroidery materials, purses, and other household items for women. As her business began to grow, she secured a second loan of PKR 100,000 to expand her product range and customer base.

Through dedication and smart reinvestment, Sahiba successfully grew her small venture from PKR 150,000 to around PKR 600,000 within two years. Today, she earns between PKR 2,500 to 3,500 daily, significantly contributing to her family’s financial stability.

Beyond running her business, Sahiba also teaches tailoring

skills to girls in her neighborhood, helping them gain livelihood opportunities and confidence. Her journey reflects the power of microfinance and women’s empowerment transforming her from a struggling housewife into a confident entrepreneur who now supports her family and children’s education.

Sahiba’s story stands as an inspiring example of how determination and the right support can create sustainable livelihoods and empower communities.



Compiled by Saira Rajput (Program Manager IFL) SRSO Head Office Sukkur

PICTORIAL HIGHLIGHTS



Disclaimer: Text by Ali Anwar Azad (Manager-Communication & Documentation), Outreach data compiled by Imtiaz Ali Shaikh (SPO-MER), Edited by Asif Ali (Manager-Communication) and Reviewed by Naveed Ishaq Memon (Sr. Manager MER) SRSO Head Office Sukkur. Layout & distribution: Bakhat Ali Abro (Asth. Manager-MER) & Printed at: Fine Art Press, Sukkur.

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