



Newsletter

The Quarterly Newsletter for SRSO Outreach & Interventions

APRIL - JUNE 2025



Sindh Rural Support Organization (SRSO)

Monitoring, Evaluation & Research Unit (MER-U)

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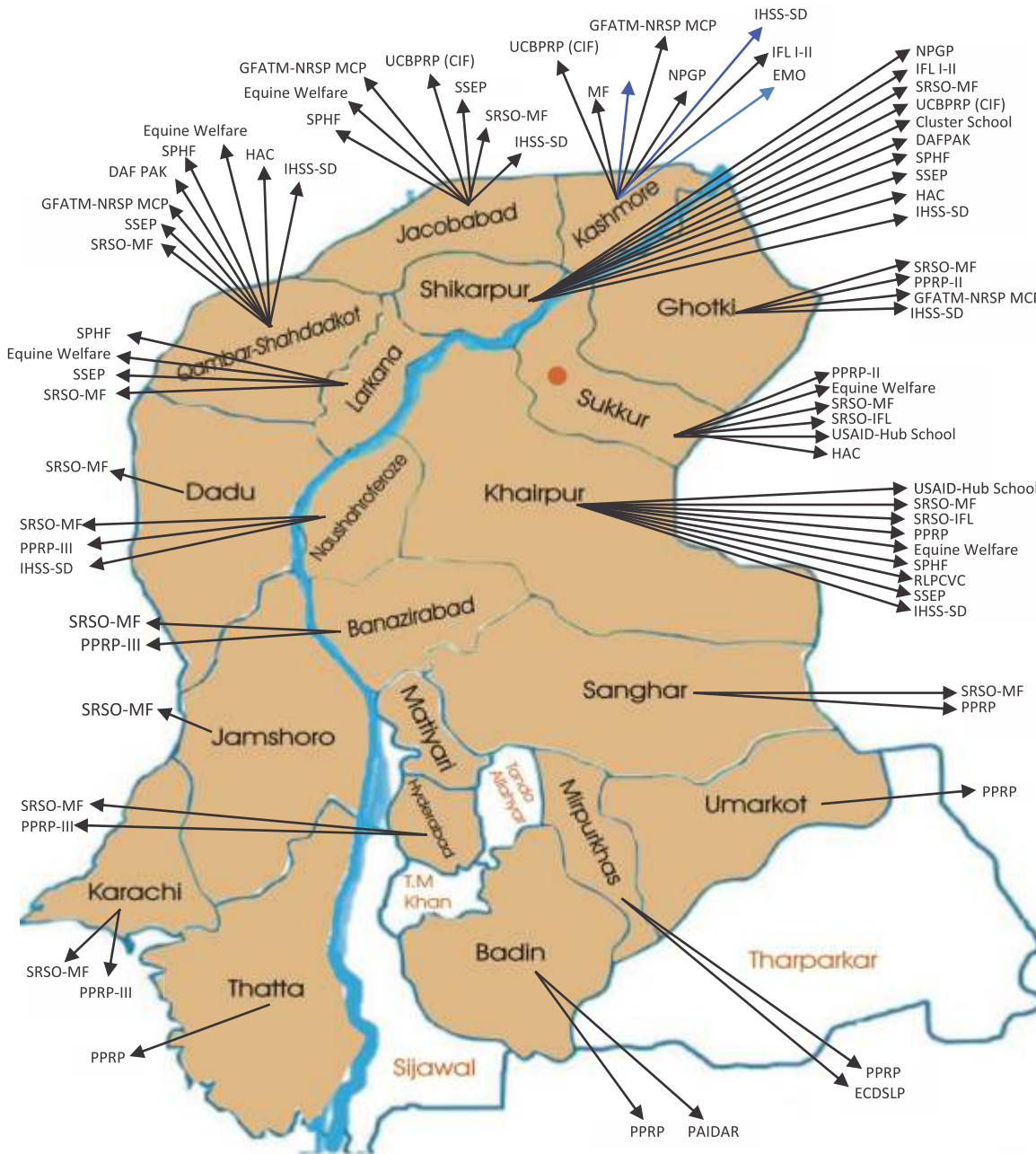
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SINDH RURAL SUPPORT ORGANIZATION (SRSO) OPERATIONAL AREAS



ON GOING PROJECTS

PPRP (Phase I – II & III)
Peoples’ Poverty Reduction Programme
Funded by: GoS

NPGP
National Poverty Graduation Programme
Funded by: IFAD-GoP

SSEP
Sindh Solar Energy Project
Funded by: GoS

Cluster Schools
Funded by: SEF-GoS

USAID-Hub School (EMO-Schools)
Funded by: USAID-GoS

SPHF
Sindh Peoples Housing for flood Affectees
Funded by: World Bank -Govt. of Sindh

ECDSL
Empowering Local Stakeholders and Communities for Diversified and Sustainable Livelihoods, and protection against Climate Risks for Vulnerable Communities. 2680
Funded by: MI

UCBPRP (CIF)
Union Council Based Poverty Reduction Programme
Funded by: GoS

SRSO-Micro Finance
Funded by: SRSO

Interest Free Loan - IFL-II
Under EHSAS Programme
Funded by: PPAF

DAFPAK
Delivering Accelerated Family Planning in Pakistan
Funded by: PSI- DFID-RSPN

RLPCVC
Restoring Livelihoods and Protection against climate risks for vulnerable communities
Funded by: Ministry of cooperation & Redevelopment, Germany 2645

GFATM-NRSP MCP
Consolidating Malaria Control Interventions to Reduce Incidence in High Endemic Districts of Pakistan (NFR-III)
Funded by: GFATM & NRSP

PAIDAR
Poverty Elevation and inclusive development across rural Sindh
Funded by: UNIDO

HAC
Humanitarian Aid delivery & consequences
Funded by: PPAF

Equine Welfare Project
Funded by: Brooke Pakistan

IHSS-SD
Integrated Health Systems Strengthening and Service Delivery Activity.
Funded by: JSI-RSPN



VISION

To perceive Socially and Economically empowered Communities especially the marginalized ones and helping create a proactive Community Organizations by attitudinal change by setting free people’s Potentials and willingness to alleviate poverty.



MISSION

To meet the challenge of battering poverty and help the poor to get above the poverty line and have a standard life. To help marginalized rural people harness their potential to bring about change in their quality of life on a self help basis.



OBJECTIVES

- To unleash people’s potential and willingness to alleviate poverty in Sindh
- To reinforce and compliment Government of Pakistan’s policy of Poverty Alleviation
- To support and strengthen Government of Sindh’s efforts to translate Poverty reduction strategies into actions



SRSO Initiatives: News Stories

SRSO distributes & Installs 33,333 Solar Home Systems under Sindh Govt. funded Sindh Solar Energy Project



The Government of Sindh launched the Sindh Solar Energy Project (SSEP) in February 2025. On February 14, 2025, the inauguration ceremony was held at Sukkur and presided by the Chief Minister of Sindh Syed Murad Ali Shah. The SRSO team, led by CEO-Muhammad Dittal Kalhoro, represented the organization in the ceremony. It aims to provide 200,000 solar home systems to low-income households in rural areas, promoting renewable energy and reducing reliance on conventional sources. This initiative is part of the Sindh government's efforts to address energy shortages and promote sustainable development in Sindh.

This groundbreaking initiative will benefit 200,000 beneficiaries across 30 districts in Sindh through the different implementing partner organizations, including Sindh Rural Support Organization (SRSO) in the five assigned districts: Khairpur, Shikarpur, Jacobabad, Larkana, and Kamber-Shahdadkot and SRSO will distribute and install 33,330 Solar Home Systems (SHS) 6,666 in each district to identified poor families.

During the period as of June 30, 2025, SRSO has distributed and install 23, 851 solar home systems to illegible low-income families in covering 5 districts, i.e., Khairpur 6,067, Shikarpur 5,006, Jacobabad 4,024, Larkana 3,965 and Kamber-Shahdadkot 4,789. The distribution ceremonies were attended by elected representatives, district administration, and other stakeholders who appreciated the Sindh Government's initiative and emphasized the importance of responsible usage. They said that the initiative demonstrates the government's commitment to support marginalized communities and promoting sustainable energy solutions.

These distribution ceremonies have been attended by a large

number of stakeholders, especially provincial ministers, members of national and provincial assemblies, district council chairmen, district administration, and others as well. They all appreciated SRSO's efforts for well-organized and smooth distribution in all districts. SRSO team, led by the Project Manager, Regional General Managers, district Managers, and other field team, has worked hard to organize events in a manner.





Organized distribution ceremonies in project districts

Jacobabad/ March 19, 2025: The Sindh Solar Energy Project (SSEP)-Govt. of Sindh inauguration ceremony was held in Jacobabad, marking a significant milestone in the project implementation. The event drew a sizable audience with 158 male and 96 female beneficiaries and stakeholders participating in the ceremony.

MPA Haji Sher Muhammad Mugheri, Deputy Commissioner Mr. Sumair Laghari, Regional Manager SRSO Zaheer Ahmed Shar, Project Manager Ahsan Soomro, and District Manager Irshad Baloch, and others participated and the distributed 38 Solar Home Systems among low income beneficiary families.



Kamber-Shahdadkot/March 25, 2025: MNA Khurshheed Ahmed Junejo, along with the SRSO team, visited the field of SRSO to observe interventions. During the visit, he attended the Solar Home System distribution ceremony at village Sahib Khan Bhatti Taluka Shahdadkot, and handed out 150 systems among identified low-income families.

Shikarpur/ April 12, 2025: An inauguration ceremony for the Sindh Solar Energy Project was held in Shikarpur. The event marked the distribution of 80 solar home systems to beneficiaries, aligning with the Government of Sindh's initiative to promote renewable energy and provide relief to poor households. Former Provincial Minister of Sindh for Energy and MPA Mr. Imtiaz Ahmed Shaikh, District Council Chairman Shikarpur Mr. Zulfiqar Ali Khan Kamario, Mr. Zafar Abbas, ADC Shikarpur, Gul Muhammad SSEP's Environmental Officer, and others distributed systems among eligible BISP Beneficiaries.



Khairpur Mir's / April 9, 2025: 100 Solar Home Systems were distributed under the Sindh Solar Energy Project by the government of Sindh among eligible low-income families of the taluka Kotdiji, district Khairpur. Member Provincial Assembly Mr. Halar Khan Wassan, CEO SRSO, Muhammad Dittal Kalhoro, SRSO-RGM, Aumir Abbas, DM Khairpur, Akram Sheikh, and others distributed the Solar Kits.

Larkano/ April 11, 2025: Sindh Rural Support Organization (SRSO), under its commitment to sustainable development and renewable energy promotion, organized a distribution ceremony of Solar Home Systems (SHS) at Nusrat Bhutto Hall, Larkana. Member Provincial Assembly (MPA) Mr. Jameel Ahmed Soomro and Mr. Tariq Anwar Siyal, accompanied by Assistant Commissioner Larkana Mr. Raja Qureshi, Mayor Larkana Mr. Anwar Luhar, and Vice Chairman Mr. Asadullah Bhutto, attended the distribution. Their attendance not only encouraged the team and beneficiaries but also highlighted the government's interest in promoting renewable energy and improving rural infrastructure.





Jacobabad/June 11, 2025:137 Solar Home Systems were distributed among low-income families in the Jacobabad district under the Sindh Solar Energy Project (SSEP), funded by the Government of Sindh. The distribution ceremony took place at the Stadium Ground, Taluka Garhi Khairo.

The event was graced by the presence of MPA Mir Mumtaz Jakhrani, Mir Muhammad Salah Shahliani, Municipal Chairman Khair Bux Shahliani, Municipal Vice Chairman Marink Lal, and other guests. During the ceremony, the SRSO District Manager delivered a detailed briefing about the project, elaborating on its scope, implementation strategy, and its significance for local communities.

Lighting Up Lives & Pickle Jars: A Solar Journey in Shikarpur- A Success Story..!

In the remote village of Qabalo, District Shikarpur, Naheed Khatoon led a modest life, supporting her family by making pickles and working as a laborer. Like many in her community, she faced a daily challenge that held her back; there was no reliable electricity. Limited lighting meant restricted working hours, reduced productivity, and fewer opportunities to grow her small business.

Things began to change when a team visited her village as part of the Sindh Solar Energy Project-SSEP- Sindh Govt. Following a household survey, Naheed was selected to receive a Solar Home System (SHS). With a contribution of Rs. 6,000 through a bank challan, she was provided with a complete solar kit. The impact was immediate and life-changing. "First time, I had access to consistent, clean lighting in her home. Now, I could now prepare and package my pickles in the early morning and late evening, doubling her productivity and increasing her income. No longer limited by daylight, I began to expand her small enterprise with new confidence and energy."

Today, Naheed's pickle-making business is thriving. She works with renewed enthusiasm, inspired by the light that now brightens both her home and her future. Grateful for the government's support, Naheed is a living example of how sustainable energy can transform not only homes but lives.



How solar power transformed Fatima's Dry Fish Business

In a remote corner of Hamal lake, UC Mirpur taluka Warah District Kamber-Shahdadkot, where electricity is still a distant dream, Fatima wife of Jiand Khan lived with quiet strength and determination. To support her family, she relied on selling dry fish in the local market, a tough livelihood made even harder by long drying times, unpredictable weather, and lack of power. With no access to electricity, her work was slow and limited, and her earnings barely met the basic needs of her household. She is also member of Village Organization KachriMiyani fostered by SRSO.

"My life took a new turn when the Sindh Solar Energy Project (SSEP) team visited my village and provided me a solar energy kit and equipped with a solar fan, bulbs, chargers, battery and plats powered by solar energy, the kit proved to be a game-changer for my small business" Fatima told. She further added that "a fan helped speed up the fish drying process, allowing me to prepare larger quantities in less time with better quality. This increase in efficiency enabled her to sell more, attract new customers, and ultimately double my income.

Today, Fatima is recognized not only for her thriving business but also as a beacon of hope and resilience. The solar kit may have been a simple tool, but for her, it unlocked opportunity, stability, and a brighter future. Her journey is a testament to the transformative impact of clean energy and the power of investing in women at the grassroots level.





Together for a Healthier Future..!

Immunization Week celebrated from April 24 to 30, 2025, in various districts.



Sindh Rural Support Organization (SRSO) actively celebrated World Immunization Week April 24-30, 2025, Together for a Healthier Future in various out-reached districts to support Health Department-GoS's vaccination initiatives like; Expanded Programme on Immunization (EPI) and Polio Eradication.

During the week, SRSO-Social Mobilization Teams organized awareness sessions at the community level, seminars, walks, dissemination of IEC material, and facilitation of vaccination teams. They also engaged the Health Department, EPI and

Community Institutions (COs, VO, and LSOs) to spread knowledge about the importance of vaccination, especially polio eradication and life-saving vaccinations. They highlighted the vital role of immunization in protecting children and the wider community from preventable diseases, reinforcing the collective commitment to a healthier future.

Every child deserves a healthy, protected future — and every vaccine brings us closer to a polio-free Pakistan! Let's keep the momentum strong!

Key carried out activities during campaigns in SRSO-outreach districts:

- In Khairpur, SRSO social mobilization teams conducted various awareness activities, especially sessions and walks in the community, to spread key messages about vaccination during immunization week among communities.
- In Sukkur, under this campaign, awareness sessions were organized in different villages through engaging Community Institutions (COs, VO, and LSOs) to spread vital knowledge about polio eradication and life-saving vaccinations.
- In Thatto, under this campaign, awareness sessions, walks, material dissemination, engagement with the health department, and facilitated vaccination teams were carried out in collaboration with the health department and community institutions.
- In Mirpurkhas, SRSO interactive awareness sessions, awareness walks, material dissemination, and facilitation of vaccination teams by the Social Mobilization Team, through engaging Community Institutions and stakeholders.

- In Ghotki, an awareness session and a walk were organized at the DHO office in Mirpur Mathelo to raise awareness and reinforce the collective commitment to a healthier future.
- In Sanghar, an interactive awareness seminar was conducted in Taluka Sinjhor. Assistant Commissioner and Medical Superintendent interacted with the organized rural women of the Community Institutions.
- In Umerkot, dynamic awareness sessions, awareness walks, material dissemination, and facilitation of vaccination teams, by the SRSO Social Mobilization Team through engaging Community Institutions and other stakeholders.





Media Engagement

Media persons from Mirpurkhas & Umerkot participated in training on importance of constructive journalism

Mirpurkhas/Umerkot/ May 22 & 23, 2025

Two one-day training workshops on the Importance of Constructive Journalism were successfully conducted by the SRSO-Communications in partnership with the Centre for Media Development (CED) on May 22 and 23, 2025, at Mirpurkhas and Umerkot. The training emphasized the crucial role of responsible media reporting in fostering positive social change by highlighting developmental initiatives and amplifying success stories from the grassroots level. 40 (20 from each district) journalists from print, electronic, and digital media across the Mirpurkhas and Umerkot districts actively participated and engaged in meaningful discussions on how the media can catalyze community empowerment and resilience. Senior Media Persons and Trainers Qazi Asif and Noreen Shams with the support of Shahid Khaskhali (Mirpurkhas) and AB Aarisart (Umerkot), facilitated the trainings.

A significant highlight of the training was the participation of women leaders & beneficiaries' of the Community Institutions (COs, VO's & LSOs), Community Investment Fund (CIF), Enterprise Development Fund (EDF), and Business Development Groups (BDG) supported under the People's Poverty Reduction Program (PPRP) - Govt. of Sindh. These

women shared their inspiring entrepreneurial and leadership journeys and success stories, reflecting the transformative impact of these development interventions in their lives. Their interaction with the journalists not only provided firsthand insights but also fostered a mutual understanding, encouraging the media to cover such empowering narratives more regularly.

During the session, District Managers SRSO Mirpurkhas and Umerkot 'also interacted with media persons and provided a comprehensive briefing about SRSO's role and the ongoing People's Poverty Reduction Program (PPRP). They provided, outline of its objectives and achievements in empowering rural communities, especially women. Participants appreciated SRSO's efforts and commended the strength and determination of the women who shared their stories.

Additional Deputy Commissioner-II (ADC-II) Mr. Sayed Abrar Shah concluded the training at Mirpurkhas and distributed certificates to the participants and appreciated the collaborative effort between the media and community representatives. He commended the initiative for promoting constructive journalism and strengthening the bridge between local media and development stakeholders.





Karachi/ May 26, 2025

In Karachi, Sindh Rural Support Organization (SRSO) organized a get-together with media persons who have visited its interventions in various districts. CEO-SRSO Muhammad Dittal Zulfqar Kalhoro presented Appreciation Momentos of SRSO among those journalists who have visited SRSO interventions to empower rural communities, especially women in Thatta and Mirpurkhas districts, last month. He thanked all on visiting

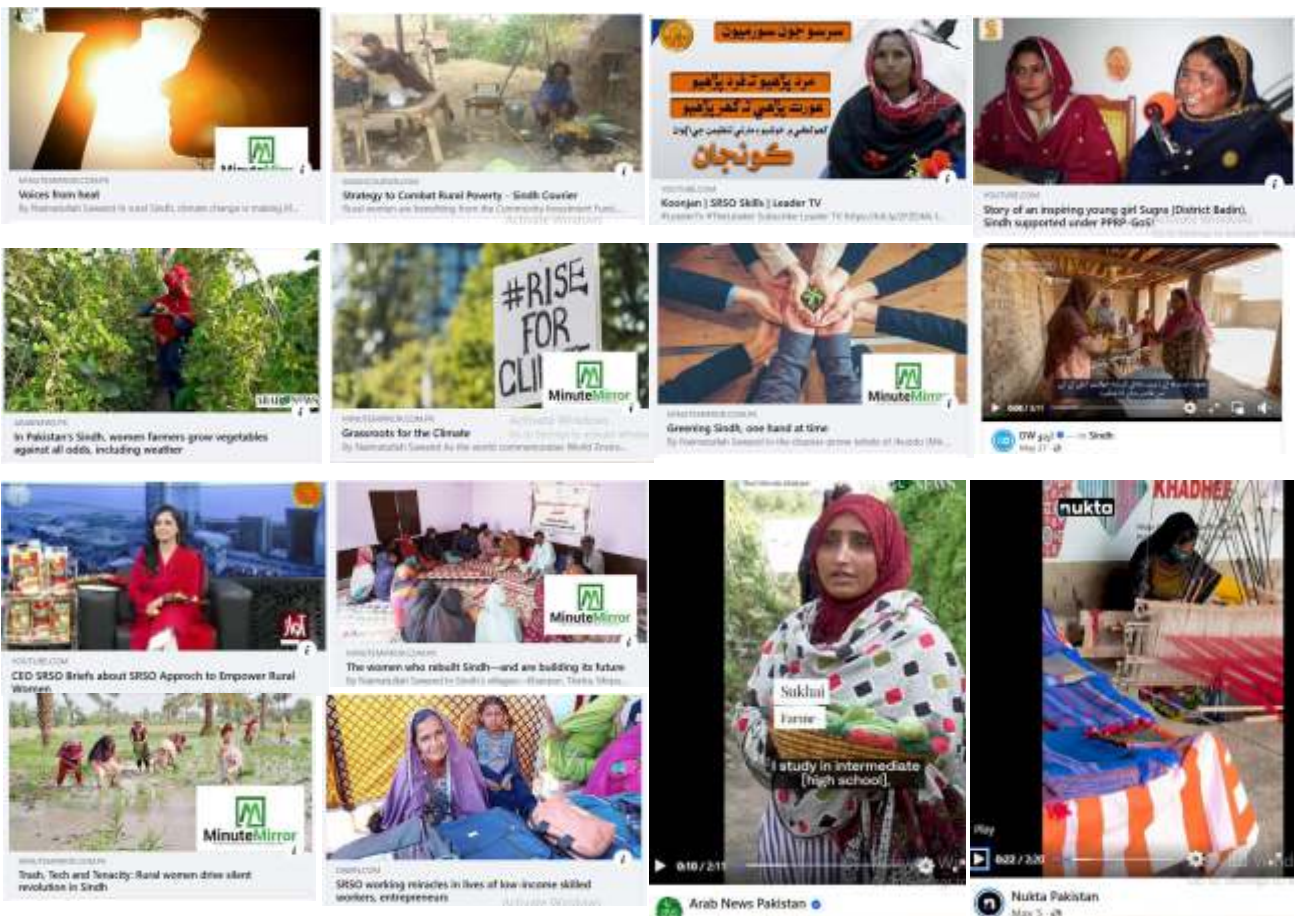
and supporting SRSO initiatives.

In this regard, a ceremony was organized at Karachi, Sindh to get feedback, views, and learning about the visited interventions from journalists from print, electronic, and digital media have attended the ceremony. The following media persons were part of conducted a discussion and awarded.

- 1-Amar Guriro
- 2-Laila Nisar
- 3-Erum Aziz
- 4-Akram Khan
- 5-Yousuf Katpar
- 6-Israr Shaikh
- 7-Mariya Ismail
- 8-Sadia Ubaid Khan
- 9-Shams Kerio
- 10-Mureed Jamro
- 11-Akhtiar Khokhar
- 12-Dr. Shehnila Zardari
- 13-Amir Latif
- 14-Mania Shakeel
- 15-Qazi Asif



Media coverage highlights April-June 2025





Chairperson SRSO board interacts with women entrepreneurs and community institutions leaders



Interaction with SRSO teams at SRSO Complex Sukkur

On May 29, 2025, Chairperson- SRSO Board, Ms. Naheed Shah Durrani, along with Chief Executive Officer Muhammad Dittal Kalhoro, held various meetings at SRSO Complex Sukkur with the SRSO teams of PPRP, Micro Finance, Crafts Enterprise Development, and Education to review progress and discuss future strategies to improve performance and achieve goals. SRSO- Regional General Managers and Sector Heads shared progress and recommendations from their regions and sectors/programs to develop comprehensive and inclusive strategies to achieve their goals on a sustainable basis. The SRSO-Chairperson listened, presented performance and plans, and interacted with team members. She emphasized the



teams developing a comprehensive strategy for each sector/program to improve performance and achieve goals in community services.

Progress was reviewed of SRSO-managed schools and the Enterprise Development Fund-GoS





SRSO Complex Sukkur/April 30, 2025: Chairperson SRSO Board Ms. Naheed Shah Durrani visited the SRSO head office at SRSO Complex, Sukkur. She held two detailed meetings with the SRSO education and enterprise development teams aimed at objectively reviewing the progress of SRSO-managed EMO and SEF Cluster Schools and enterprise development fund-supported interventions in the Sukkur Region districts.

The chairperson emphasized that the education team continue their efforts to achieve the goal of quality education, IT applications, and promote technology to all enrolled children in remote and rural areas.

Visit SRSO-supported interventions and meet entrepreneurs and the team in Mirpurkhas

On April 15, 2025, Ms. Naheed Shah, Chairperson of the Sindh Rural Support Organization (SRSO)'s Board, conducted an extensive visit to Mirpurkhas to evaluate ongoing programs, assess the efficacy of enterprise development initiatives, and engage with the field team and community entrepreneurs supported by the Enterprise Development Fund (EDF) by SRSO.

Chairperson held an interactive meeting & convened with members of the Garment Cluster Group and other EDF-backed entrepreneurs in a collaborative and inclusive forum. The entrepreneurs articulated their entrepreneurial journeys, highlighting acquired competencies, the advantages of collective business frameworks, and the consistent revenue streams now generated.

Garment cluster members particularly highlighted the skills they acquired, the collective strength they achieved through group business models, and the consistent income they are now generating. Madam Naheed deeply appreciated their resilience, commitment, and progress. She also distributed Cheques among members of the Jhudo Garment Unit and the

EDF team, presented a detailed progress report highlighting ongoing activities and achievements. The discussion focused on innovative interventions and strategies for running successful businesses across Sukkur, Khairpur, and Ghotki. Ms. Durrani emphasized adopting a cluster-based business model and encouraged promoting small industries to foster sustainable development. The meeting concluded with a commitment to strengthening entrepreneurial efforts and exploring innovative business opportunities within the community.

Detergent-Making Group to support the initiation and expansion of their businesses.

Ms. Naheed Shah visited key business units established under the EDF initiative. She first visited the Sky Garment Industry and Anil Garment Unit. She observed stitching units in operation and interacted with the workforce, listened to their future business plans, and encouraged them to focus on quality and timely deliveries to tap into larger markets. She expressed great satisfaction with the professional setup and the scale at which the unit is functioning. Later, she visited the Plastic Bottle Production Unit, a unique and innovative business. She showed keen interest in the production process and discussed possibilities for expanding the market outreach of such innovative businesses.

Chairperson SRSO board lauded the efforts of the entire entrepreneurs and SRSO team for their dedication and commitment toward empowering rural communities through sustainable enterprise development. She emphasized the importance of innovation, collaboration, and consistent follow-up to ensure the long-term viability of supported businesses.





Key Impacts of SRSO Interventions as of June, 2025



15
Operation Districts



86
Presence in Talukas



722
Presence in Union Councils



29,899
Presence in Villages



1,432,291
Households organized



79,742
Community Organizations (COs) formed



13,993
Village Organizations (VOs) formed



632
Local Support Organizations (LSOs) formed



66,988
Poor households received Income Generating Grants PKR 944.43 Million



314,131
Households benefitted with Community Investment Fund PKR 5,704.04 Million



1,114,467
Micro credit beneficiaries & disbursed 32,431 Million



28,882
Community Physical Infrastructure Schemes completed



1,163,300
Households insured under Micro Health Insurance cover



115,280
Community members trained in technical and vocational training



34,657
Low-Cost Houses constructed & handed over to poor households



984,198
Trees planted and managed by community



25,500
Poultry layers distributed among poor households



109,544
Kitchen Gardening seeds distributed



6,005
Organized rural women artisans in 308 Business Development Groups



14,929
Children are enrolled in SRSO-managed community schools



411,677
Members of community institutions (CIs) trained in managerial skills training



SRSO CUMULATIVE ACHIEVEMENTS AS OF JUNE 2025

S. No.	Key Performance Indicators	Achievement as of March 2025	Achievement as of June 2025	% increase during Qtr:	
1	No. of Operational Districts	15	15	-	
2	No. of Union Councils with SRSO presence	722	722	-	
3	No. of Taluka with SRSO presence	86	86	-	
4	No. of Villages with SRSO presence	29,899	29,899	-	
5	No. of Household Organized	1,427,981	1,432,291	0.3%	
6	VO Formation	13,984	13,993	0.1%	
7	LSO Formation	592	632	7%	
8	CO- Formation	Female	79,672	79,742	0.09%
9	CO-Membership	Female	1,427,981	1,432,291	0.3%
10	Income Generating Grant (IGG) Amount Disbursed (In Million)	798.66	944.43	18%	
11	No. of IGG Beneficiaries	57,646	66,988	16%	
12	No. of Un conditional cash grant Beneficiaries	2,037	2,037	-	
13	Amount Disbursed in Million	71	71	-	
14	No. of Un conditional cash grant Beneficiaries person with Disable (PWD)	600	600	-	
15	Amount Disbursed in Millions	9	9	-	
16	Community Investment Fund (CIF) amount disbursed (In Million)-Seed Money	5,586.23	5,704.04	2%	
17	No. of CIF Beneficiaries	310,355	314,131	1%	
18	Total amount of Microcredit disbursed (In Million)	31,183	32,431	4%	
19	No. of Beneficiaries of Micro Credit Programmed	1,093,306	1,114,467	2%	
20	No. of Community members trained in vocational skill Training	111,803	115,280	3%	
21	No. of Community members trained in Managerial skill training	410,795	411,677	0.21%	
22	Community members trained in TBAs	4,807	4,807	-	
23	Micro Health Insurance (Clients)	1,163,300	1,163,300	-	
24	No. of Community Physical Infrastructure (CPIs)	28,882	28,882	-	
25	Total amount of CPIs (In Millions)	3,367	3,367	-	
26	Total Beneficiary Households	445,518	445,518	-	
27	No. of Low-Cost Houses	33,896	34,657	2%	
28	SPHF Houses	297,060	366,020	23%	
29	No. of Poultry layers distributed	25,500	25,500	-	
30	No. of trees Planted	958,598	984,198	3%	
31	No. of BDGs members/artisan women	6,005	6,005	-	
32	No. of artisan trained in different skills	3,429	3,648	6%	
33	No. of Schools	40	40	-	
34	No. of students enrolled under SRSO Education component	13,538	14,929	-	



SRSO Interventions: Key Highlights

The 79th SRSO - Sindh Rural Support Organization-Board meeting

Karachi, June 28, 2025: The 79th SRSO - Sindh Rural Support Organization Board meeting was held at the SRSO Coordination Office, Karachi, Sindh, on June 28, 2025. Ms. Naheed Shah Durrani, Chairperson SRSO Board, chaired the meeting. The board members discussed and reviewed the

progress of ongoing and proposed programs and projects. They emphasized the performance to achieve set organizational goals for reducing poverty and empowering rural communities on a sustainable basis.



10 Govt. Primary Schools rehabilitated in flood-affected areas

Mirpurkhas/June 27, 2025: Sindh Rural Support Organization (SRSO), under the Malteser International-BMZ-funded project Empowering Local Stakeholders and Communities for Diversified and Sustainable Livelihoods and Protection against Climate Risks, communities in District Mirpurkhas took ownership of their development journey with remarkable dedication.

In Jhuddo Taluka, community-led efforts brought to light the pressing need to improve education, particularly for girls. A joint assessment carried out by the Joint Development Committee (JDC) and the Taluka Education Department revealed the severe deterioration of school infrastructure after the flood of 2022 in the area. With a deep understanding of

local needs and strong community mobilization skills, Local Support Organizations (LSOs) from the union councils of Mir Allah Bachayo, Mir Khuda Bux 2, Roshanabad, and Bakhur stepped forward to take action.

10 Government Primary Schools- Education Department-GoS have been rehabilitated, turning broken and neglected structures into clean, safe, and welcoming spaces for learning. These improvements were not just physical; they helped restore community confidence in education and encouraged families, especially those with young girls, to send their children back to school. Approximately 550 to 600 students are attending revitalized schools, experiencing a renewed sense of dignity and hope.





52 Vocational Toolkits were distributed under NPGP

June 25, 2025: 52 vocational solar toolkits were distributed to the youth of BISP beneficiary families of district Shikarpur (25), and Kashmore@Kandhkot (27) through vocational training by STEVTA under National Poverty Graduation Programme- a flagship initiative of MoPASS funded by International Fund for Agricultural Development (IFAD) implemented by SRSO - Sindh Rural Support Organization. It aimed to empower youth through sustainable income-generating opportunities by equipping them with trade-specific toolkits. These kits were distributed among trained youth certified by STEVTA to help them establish or strengthen their self-employment ventures, thereby contributing to household income and local economic development. SRSO achieved a significant milestone in promoting self-

reliance and economic resilience among ultra-poor households. It symbolized a collective effort by under NPGP to strengthen livelihoods through skills development and asset transfer.



518 LSO women leaders were oriented under the IHSS-SD Project

An orientation session on Tuberculosis under the Integrated Health Systems Strengthening and Service Delivery (IHSS-SD) Project implemented by JSI, RSPN & SRSO was conducted for Local Support Organizations (LSOs) in all 7 targeted districts of Sindh. The primary objective of the session was to orient Community Institutions (CIs) regarding Tuberculosis (TB) and key components of the project, and to engage them in creating community awareness at the grassroots level.

A total of 518 participants, representing various Village Organizations (VOs) from 175 LSOs (25 in each session), attended the session. These community institutions, fostered by SRSO, are playing a pivotal role in awareness-raising and community mobilization efforts in their respective areas and in access to health services.

During the session, the SRSO-IHSS-SD project team introduced the project and delivered a detailed "Overview of Tuberculosis", highlighting important facts, statistics, and the severe impact of TB on individuals, families, and communities. They emphasized the importance of early diagnosis, complete

treatment, and preventive measures to eliminate TB. The team acknowledged and appreciated the vital role that VO and LSOs are playing in supporting TB-related awareness and mobilization efforts. Their continued engagement is considered crucial to the success of the IHSS-SD project's mission to end TB forever.



Her Skill-Her Profit Exhibition in Mirpurkhas

Mirpurkhas/May 23, 2025:

An exhibition titled "Her Skill-Her Profit" was organized under the leadership of the Commissioner of Mirpurkhas, aiming to highlight and promote the entrepreneurial talents and opportunities of rural women. The event brought together various NGOs, INGOs, government line departments, and rural women entrepreneurs who showcased their handmade products and crafts. SRSO - Sindh Rural Support Organization, Mirpurkhas and Umarkot actively participated by setting up dedicated stalls featuring a diverse range of traditional handicrafts developed under the People's Poverty Reduction Program (PPRP) funded by the Sindh Government. Mr. Mir Anwer Talpur, Chairman of the District Council, along with other distinguished dignitaries, including the

Commissioner of Mirpurkhas, DIG, Deputy Commissioner, and senior government officials, inaugurated the newly established SRSO Handicraft Display Center at Bin Omar Mart.





CEO-SRSO attended farewell ceremony at CM House

Karachi/ June 17, 2025: Sindh Chief Minister Syed Murad Ali hosted a grand farewell ceremony at the CM House, Karachi in honor of World Bank's outgoing Country Director for Pakistan, Mr. Najy Benhassine, who is concluding his impactful five-year tenure.

The event was attended by provincial ministers, advisors, special assistants, the Chief Secretary, secretaries of relevant departments, foreign diplomats, and prominent industrialists, including CEO-SRSO, Muhammad Dittal Kalhoro.



SRSO assures the Ombudsman support in awareness raising

Karachi/ June 3, 2025: On June 3, 2025, Chief Executive Officer-SRSO Mr. Muhammad Dittal Kalhoro attended a meeting on the Awareness and Outreach Program of Ombudsman Sindh, chaired by Mr. Sohail Rajput, Ombudsman Sindh (Ex-Chief Secretary Sindh) at Karachi, Sindh. SRSO assures support in awareness in the larger interest of the rural community to lodge a complaint of injustice, if any, under the domain of the Ombudsman Sindh.



Art competition on animal welfare

Larkano/ June 10, 2025: SRSO conducted the activity of an art competition with children club members in WP community of Village Wadho Lashari (Children Clubs of CO Mashallah & CO Chandni) UC Mashori Sharif, Taluka Bakrani. This activity was conducted under the Equine Welfare Project, supported by Brooke Pakistan, and equine-owned community children participated in the art competition. This activity aims to motivate and train the children's group to look after their animals themselves to improve animal health and welfare using best practices of watering, feeding, and humane handling and compassionate behavior, and also to avoid bad practices like beating, pulling the tail, twitching the ear, jaw, or tongue. Initially, an introduction was given about the Equine Welfare Project and the importance of the children's club's involvement in improving animal welfare in WP communities. The session was delivered to children club members on equine health and welfare, the role of children with animals, and their humane handling and compassionate behavior with working equine

animals.

Later, the art competition started with the children club members with the colorful charts and drawing materials to draw the working animals in Brick Kilns and Work Places, including their environment around.



SRSO commemorates Youm-e-Taqbeer

Kashmore@Kandhkot/May 28, 2025: A grand ceremony was organized by SRSO at the District Office Kandhkot to commemorate Youm-e-Taqbeer, May 28, marking Pakistan's status as the first Muslim country to become a nuclear power. Agha Sher Zaman Pathan, Deputy Commissioner Kashmore @ Kandhkot, graced the occasion as the Chief Guest, accompanied by esteemed guests including the Vice Chairman District Council, DHO, DDHO, Nutrition Head and others.





A rapid response in fire incidence

Badin & Sanghar/ April 16 & 23, 2025: In response to a devastating fire incident in and village Aleem Dars, UC Saeed Khan Burghari, Taluka Tando Bago, and Badin and Village Allah Bachyio Pali, under VO Chand Tara, UC Khahi, Taluka Achhro Thar, District Sanghar, the Sindh Rural Support Organization (SRSO) took prompt action to provide emergency relief to the affected community. The incident resulted in severe damage to the homes and belongings of 49 Badin and 25 Sanghar families. Upon receiving the report, the SRSO team, in close coordination with the SRSO-fostered Village Organizations (VOs) and district administration, immediately assessed the extent of the damages and identified the urgent needs of the impacted households. As part of the initial relief efforts, SRSO provided essential food supplies to the affected families to ensure their basic

nutritional needs were met. In addition, recognizing the emotional and psychological toll of the tragedy, SRSO also organized psychosocial support sessions, particularly focusing on children who were most vulnerable to the trauma caused by the disaster.



World Malaria Day was observed under GFATM Malaria Project

April 25, 2025: In observance of World Malaria Day, the SRSO-GFATM Malaria Project team, in collaboration with the Health Department, organized an awareness rally in Kashmore@Kandhkot to advocate for malaria prevention and control.

The rally began at the District Health Officer (DHO) Office and concluded at the Deputy Commissioner's Office, Kandhkot. It aimed to spotlight the critical need for collective efforts in the fight against malaria. Dr. Syed Aijaz Ali Shah, District Health Officer (DHO), Dr. Muhammad Yousif Noonari (DMU), Mr. Jinsar Ali Jataoi (SRSO District Manager), and other stakeholders participated in the rally. Participants marched with banners, advocating for malaria

prevention, early diagnosis, and timely treatment as essential components in the global effort to eliminate malaria. The event not only raised public awareness but also reinforced the commitment of local authorities and partners toward achieving a malaria-free community.



Finance Department-GoS organized workshop on Citizen Participatory Budget FY 2025-26

Sukkur/ April 19, 2025: The Finance Department-Govt. of Sindh, in collaboration with SRSO, organized a one-day workshop on Citizen Participatory Budget Financial Year 2025-26 at SRSO Complex, Sukkur. The workshop's primary objective was to raise awareness among the general public to participate in the survey for allocating resources in priority areas identified by citizens. All major stakeholders from the government, civil society, business, academia, literature, media, community institutions from SRSO fostered COs, VOs & LSOs, women, youth/students from IBA, BNBWU, SALU & Shaikh Ayaz Universities, and other groups actively participated in the workshop.

Mr. Muhammad Afzal Channa, Additional Secretary, Finance Department-GoS, gave a comprehensive presentation of the GoS budget (strategy, formation, execution, monitoring, and review), priority setting, and stakeholders. Workshop participants were engaged in an interactive session regarding the Sindh Govt budget and its utilization. They appreciated the effort of the Sindh Government for citizens' participation in the

participatory budget-making process and shared their valuable input regarding proper budget priorities setting for 2025-26, and its effective execution as well. The CEO-SRSO Muhammad Dittal Kalhoro welcomed all stakeholders to attend the workshop and thanked to Finance Department for conducting an important discussion at the SRSO Complex, Sukkur.





SRSO Achievements as of June 2025

Sectoral Outreach Data

Community Physical Infrastructure (CPIs)

S. No.	Types of CPI Schemes	Achievement as of June 2025		
		No. of Schemes	Cost of Schemes (In Millions)	BHHs
	Total of CPI Schemes	28,882	3,367	445,518
1	Sanitation	15,958	199.89	87,738
2	Street Pavement & Sanitation	74	220.41	13,443
3	Irrigation Chanel Under MI	10	4.57	41,292
4	PLA Schemes under MI	36	8.07	1,877
5	Rehabilitation of Animal Shelters	183	28.50	183
6	Rehabilitation of small Market Transition point Road (KM)	8	9.46	1,440
7	Rehabilitation of Protection Bund (KM)	2	1.24	2,935
8	Drinking Water Supply Schemes (DWSS)	9,541	351.35	52,641
9	Earth Filling Schemes (SFERP)	1,416	1,625	93,132
10	Low Cost Village Improvement Schemes (LCVI)	72	127.09	7,248
11	Communication	1,018	474.77	95,044
12	Irrigation	474	196.68	14,314
13	IAUP	1	2.09	75
14	Water Filter Plants by GoS	40	23.58	28,570
15	Street Lighting on solar system	18	13.3	1,040
16	School Renovation/Construction	31	80.93	4,546

*CPI figures include all core, relief and recovery projects

Institute of Management and Skill Development (IMSD)

S. No.	Key Performance Indicator	Achievement as of March 2025	Achievement as of June 2025	% increase during Qtr:
1	No. of Community Members provided scholarship for Vocational Skill Training	111,403	115,280	3%
2	No. of Community Members trained in Community Management Skill Training	410,666	411,677	0.25%
3	No. of SRSO Staff Trained in different programme/project training	6,973	6,973	-

Low-Cost Housing (LCH)

S. No.	Housing Schemes	No of Houses	Cost of Houses (In Millions)	BHHs
1	No. of Low-Cost Houses constructed (2007-2017)	17,928	1,140.29	17,928
2	No. of Low-Cost Houses constructed under PPRP I & II	16,041	1,674.40	16,041
3	No. of Low-Cost Houses constructed under Benazir Housing Cell	490	113.63	490
4	No. of Low-Cost Houses constructed under Sindhi Association of North America (SANA)	52	15.6	52
5	No. of Low-Cost Houses constructed under ENGRO-Low-cost Houses	146	47.7	146
6	No. of Low-Cost Houses constructed under Sindh People's Housing Flood Affectees	366,020		366,020

Micro Health Insurance (MHI)

S. No.	Key Performance Indicator	Achievement as of March 2025	Achievement as of June 2025
1	No. of Community Members provided Micro Health Insurance Cover	1,163,300	1,163,300
2	No. of Community Members Treated through MHI	19,540	19,851
3	Amount of claims availed by Community (In Million)	276	307



Micro Finance (MF)

S. No.		Amount disbursed as of June 2025
1	Total Amount of Micro Credit Disbursement (in (Million)	32,431
	Men	2,779
	Women	29,652
2	No. of Loans	1,114,467
	Male	93,699
	Female	1,020,768
3	Sectoral Disbursement	32,431
	Agriculture	8,287
	Livestock	12,151
	Enterprise	11,993

Crafts Enterprise Development (CED)

S. No.	Key Performance Indicators	Achievement as of June 2025
1	No. of Districts with CED presence	13
2	No. of BDGs formed	308
3	No. of BDGs members/artisan women	6,005
4	No. of artisans trained in different skills	3,648
5	No. of new products designed	1075
6	No. of literate artisan women/BDGs members	516
7	No. of Sartyoon Sang Exhibition organized	16
8	No. of exhibition (Participation in others)	193
9	Skill Assessment Test (SAT) of Artisans at BDGs level	256

Education

S. No	Key Performance Indicator	Achievement as of June 2025
1	No. of Districts with Education Programme Presence	04
2	No of established EMO-Hub High Schools (ECE to X)	08
	No. of enrolled students in EMO-Hub Schools	5,906
	No. of Girls enrolled	2,101
	No. of Boys enrolled	3,805
3	No. of established Community Cluster Schools (ECE to X)	19
	No. of enrolled students in Community Cluster Schools	7,038
	No. of Girls enrolled	1,931
	No. of Boys enrolled	5,107
4	No. of Community Managed Schools (ECE to V)	13
	No. of enrolled students in Community Schools	1,985
	No. of Girls enrolled	1,235
	No. of Boys enrolled	750
	No. of Girls enrolled in SRSO managed School	5,267
	No. of Boys enrolled in SRSO managed School	9,662
	No. of SRSO Managed Schools	40
	Total Enrolled Students	14,929

Natural Resource Management (NRM)

**Achievement
as of June 2025**

S. No.	Key Performance Indicators	Achievement as of June 2025
1	No. of poultry layer distributed	25,500
2	No. of tree planted	984,198
3	No. of kitchen gardening established	109,544
4	No. of kitchen gardening kits distributed	4,880
5	No. of trained farmers in agriculture & Livestock	15,472



Peoples' Poverty Reduction Programme (PPRP) – I

District Khairpur, Sanghar, Mirpurkhas, Umerkot, Badin & Thatta

(April 2017-June 2025)

S. No.	Project Activities	Unit	Programme Targets	Cumulative Achievement as of June 2025	
					%
1	Poverty Scorecard Census	UC	365	365	100%
2	Households Census	Household	1,176,633	1,103,772	94%
3	Population Census	Person	5,279,012	5,279,012	100%
4	Number of HHs organized	Household	772,297	785,483	100%
5	Formation of Community Organizations (CO)	CO	44,560	44,133	99%
6	Formation of Village Organization (VO)	VO	5,570	5,562	100%
7	Formation of Local Support Organizations (LSO)	LSO	365	365	100%
8	Capacity Building of CO bearers	Person	89,120	84,042	94%
9	Capacity Building of VO bearers	Person	33,417	30,711	92%
10	Capacity Building of LSO bearers	Person	2,196	1,982	90%
11	No. of Beneficiaries trained in Vocational and Technical Skills	Person	36,092	36,947	99%
12	No. of Households given CIF	Household	136,591	137,015	100%
13	No. of Households given IGG	Household	34,372	34,618	100%
14	Formation of Business Development Groups (BDGs)	No	500	369	74%
15	No. of Low Cost Housing Scheme	Number	9,623	9,330	97%

Peoples' Poverty Reduction Programme (PPRP)-II

District Sukkur & Ghotki

(June 2019-June 2026)

S. No.	Project Activities	Unit	Programme Targets	Cumulative Achievement as of June 2025	
					%
1	Poverty Scorecard Census	UC	103	103	100%
2	Households Census	Household	360,620	268,400	74%
3	Population Census	Person	2,019,699	1,721,216	85%
4	Number of HHs organized	Household	188,612	183,422	97%
5	Formation of Community Organizations (CO)	CO	10,480	10,767	100%
6	Formation of Village Organization (VO)	VO	1,753	1,354	77%
7	Formation of Local Support Organizations (LSO)	LSO	103	68	66%
8	Capacity Building of CO bearers	Person	20,960	18,961	90%
9	Capacity Building of VO bearers	Person	7,872	5,845	74%
10	Capacity Building of LSO bearers	Person	618	105	17%
11	No. of Beneficiaries trained in Vocational and Technical Skills	Person	9,000	7,500	83%
12	Village Improvement Plan	No	103	4	4%
13	Kitchen Garden	Person	10,000	5,760	58%
14	No. of Households given CIF	Household	100,000	41,666	42%
15	No. of Households given IGG	Household	10,000	4,274	43%
16	No. of Low Cost Housing Scheme	Number	10,000	8,711	87%

EDF Updates (PPRP I - II)

Achievement
as of June 2025

Amount Disbursed (Millions)

S. No.	Districts	# of Loans	Agri:	Livestock	Enterprise	EDF	Amount Disbursed (Millions)
1	Umerkot	925	1	3	3	918	115.75
2	Thatta	973	0	1	0	972	121.15
3	Sukkur	782	0	-	-	782	101.44
4	Sanghar	1,594	2	6	5	1,581	185.53
5	Mirpur Khas	1,123	2	5	5	1,111	240.70
6	Khairpur	1,935	1	1	0	1,933	240.60
7	Badin	1,198	0	1	2	1,195	137.23
8.	Ghotki	937	0	0	0	937	114.34



SRSO Visitors: Key Highlights

June 11, 2025: Mr. Abdul Hanif Chachar, Deputy Secretary of MoPASS-GOP, visited the SRSO Complex, met with SRSO Board members Mr. Aazar Ayaz and Mr. Naseer Memon, CEO Muhammad Dittal Kalhoro and others. Discussions centered on the successful implementation, effective tools, and comprehensive poverty alleviation package of the NPGP program. The meeting fostered a productive exchange on multi-dimensional approaches to poverty alleviation. Deputy Secretary visited program activities in the field to assess impact and ongoing efforts. He commended the entrepreneurial spirit of women in the Bhirkhan Shikarpur Mehran Cooperative Society community after visiting a pilot business module. In Wazirabad Lakhi Aqil, he interacted with beneficiaries of tangible and intangible assets, acknowledging NPGP's positive impact. He also distributed kits to beneficiaries of intangible skills training provided by STEVTA.



Sanghar/May 22, 2025: An international delegation visited the Sindh Rural Support Organization (SRSO) in Village Sarfraz Rajar, Taluka Khipro, District Sanghar, to observe the interventions under the People's Poverty Reduction Program (PPRP), funded by the Government of Sindh. The delegation included Ms. Johana Knoess, Head of the ASP Programme at GIZ; Ms. Mariam from the European Union; and senior officials from the Sindh Government, including Mr. Sarfraz Rajar, Advisor to the Chief Minister of Sindh, and Mr. Muzammal Hussain, Secretary for Social Protection. The SRSO-RGM and District Manager facilitated the visit, providing comprehensive briefings on SRSO's development approach, the scope of PPRP, and the progress achieved. The delegation engaged with women farmers, entrepreneurs, and community leaders, gaining firsthand insights into the empowerment and economic upliftment fostered by the program. The President of LSO Sindhu extended a formal welcome and presented traditional souvenirs to the delegation. The LSO leadership shared a profile of the Union Council, detailing their

mobilization efforts, community initiatives, and successes achieved through self-help and collective action. Beneficiary women of the PPRP's interest-free loan program also shared inspiring success stories of economic empowerment and self-reliance.



Sukkur/ May 19, 2025: Mr. Shahab Siddiqui, Senior Superintendent of Police (SSP) Central Prison Sukkur, visited the Sindh Rural Support Organization (SRSO) Head office, Sukkur. He was warmly welcomed by Mr. Muhammad Dittal Kalhoro, CEO of SRSO, who facilitated a comprehensive tour of the SRSO complex, including the Sartyoon Sang outlet. The primary objective of the visit was to gain insights into SRSO's operations, programs, and initiatives. He showed particular interest in exploring potential collaboration aimed at supporting prisoners in Sukkur Central Prison. During the visit, Mr. Siddiqui proposed setting up a dedicated outlet within the prison premises to showcase and market handmade crafts created by inmates. He emphasized the need for skill development and productive engagement of prisoners and proposed coordination with SRSO for training, product development, and market linkage support.





Hyderabad/ April 16, 2025: World Bank Mission visits Sindh Water and Agriculture Transformation (SWAT) Project interventions in Village Gulab Lagari, UC 5, and Hyderabad District. The joint visit with the SRSO and SIDA team aims to verify the status of house construction under the SRMP project. Naseer Memon, World Bank Consultant, Asghar Mahesar, GM SIDA, Shafique Rehman Jamro, Resettlement Specialist PCMU, SWAT P&D Department, and Muhammad Amin Khushk were part of the delegation. They observed the constructed house, met housing beneficiaries, the SRSO and SRMP team, and discussed progress and faced constraints in the construction process with the beneficiaries. Mr. Naseer Memon appreciated the SRSO team for their efforts in the house upgrade. They emphasized

with beneficiaries and to ensure funds availability to complete house construction, ensure regular follow-up, monitoring, and the mobilization process.



April 3, 2025: Mr. Parvez Ahmed Chandio, Director General of the Directorate of People's Poverty Reduction (PPRP), and Mr. Abid Mahar conducted a visit to monitor the Poverty Score Card (PSC) survey process of expanded PPRP by SRSO-Monitoring, Evaluation and Research (MER) Unit in Naushahro Feroz and Shaheed Benazirabad districts. During their visit, they interacted with the local community and the enumeration team to validate the survey process. They expressed appreciation for the work accomplished and shared their feedback with the coordination team. Manager SRSO-MER and other team members facilitated them during the visit and interacted with enumerators and communities.



Khairpur Mir's/June 18, 2025: CEO of Sindh Rural Support Organization (SRSO), Mr. Muhammad Dittal Kalhoro, accompanied by renowned media person and socio-political analyst Dr. Ayoub Shaikh from digital channel Leader TV, SRSO RGM-Khairpur Mir's, Aumir Mangi and Sr. District Manager Khairpur, Akram Shaikh undertook a field visit to various project interventions in villages of Taluka Thari Mirwah supported by the Government of Sindh and Malteser International-BMZ.

beneficiaries, capturing their perspectives on the intervention process and the transformations brought about in their lives. Following the field visits, the delegation attended a meeting with the Local Support Organization (LSO) Hindiary.

He visited key interventions, including animal shelters, nursery, tunnel farming, and kitchen garden plots, all established under the BMZ-supported project. A comprehensive briefing was provided on the project's objectives, components, and implementation approach. The visitors engaged with project beneficiaries to understand the local impact, gather feedback, and observe firsthand the improvements in livelihoods. Dr. Ayoub Shaikh also conducted on-site interviews with the



Sukkur/April 11, 2025: A group of undergraduate students from Habib University Karachi, led by Ms. Anosha Nangraj—Public Health Policy Researcher and CEO of Sustainable Development Business (SBD) Pvt. Ltd.—visited various departments of the SRSO Complex in Sukkur. They also visited SRSO-Sartyoon Sang to learn about the handmade crafts of rural women artisans supported by SRSO-CED. The students deeply appreciated SRSO's impactful initiatives, especially the impressive display of women artisans' work. Sr. Manager SRSO-Administration and Manager Crafts Enterprise Development facilitated them in the visit.





Achievements as of June 2025 District-wise Outreach Data

S. No.	District	Institution Formation of Community Community Organizations (COs) Village Organization (VOs) Local Support Organizations (LSOs)	Organized Coverage		
			# of CO/VO/LSO formed as of March 2025	# of CO/VO/LSO formed as of June 2025	% increase during Qtr:
1	Ghotki	Community Organizations (COs)	6,961	6,961	-
		Village Organizations (VOs)	1,118	1,118	-
		Local Support Organizations (LSOs)	20	43	115%
2	Jacobabad	Community Organizations (COs)	5,074	5,074	-
		Village Organizations (VOs)	1,811	1,811	-
		Local Support Organizations (LSOs)	27	27	-
3	Kandhkot- Kashmore	Community Organizations (COs)	4,710	4,710	-
		Village Organizations (VOs)	1,673	1,673	-
		Local Support Organizations (LSOs)	29	29	-
4	Khairpur	Community Organizations (COs)	10,258	10,258	-
		Village Organizations (VOs)	1,163	1,163	-
		Local Support Organizations (LSOs)	88	88	-
5	Larkana	Community Organizations (COs)	3,454	3,454	-
		Village Organizations (VOs)	574	574	-
		Local Support Organizations (LSOs)	47	47	-
6	Naushahro Feroz	Community Organizations (COs)	796	796	-
		Village Organizations (VOs)	214	214	-
		Local Support Organizations (LSOs)	5	5	-
7	Qamber – Shahdadkot	Community Organizations (COs)	4,682	4,682	-
		Village Organizations (VOs)	677	677	-
		Local Support Organizations (LSOs)	52	52	-
8	Shikarpur	Community Organizations (COs)	5,846	5,846	-
		Village Organizations (VOs)	1,813	1,813	-
		Local Support Organizations (LSOs)	39	39	-
9	Sukkur	Community Organizations (COs)	4,016	4,086	2%
		Village Organizations (VOs)	544	551	1%
		Local Support Organizations (LSOs)	7	25	257%
10	Sanghar	Community Organizations (COs)	7,972	7,972	-
		Village Organizations (VOs)	1,055	1,055	-
		Local Support Organizations (LSOs)	73	73	-
11	Mirpurkhas	Community Organizations (COs)	6,350	6,350	-
		Village Organizations (VOs)	793	793	-
		Local Support Organizations (LSOs)	56	56	-
12	Thatta	Community Organizations (COs)	5,673	5,673	-
		Village Organizations (VOs)	801	801	-
		Local Support Organizations (LSOs)	41	41	-
13	Badin	Community Organizations (COs)	8,539	8,539	-
		Village Organizations (VOs)	993	995	0.2%
		Local Support Organizations (LSOs)	68	68	-
14	Umerkot	Community Organizations (COs)	5,341	5,341	-
		Village Organizations (VOs)	755	755	-
		Local Support Organizations (LSOs)	40	40	-
GRAND TOTAL		Community Organizations (COs)	79,672	79,742	0.09%
		Village Organizations (VOs)	13,984	13,993	0.1%
		Local Support Organizations (LSOs)	592	632	7%



			Geographical Coverage				
S. No.	Districts		Total No. of area in the District	# of SRSO intervened area as of March 2025	# of SRSO intervened area as of June 2025	% increase during Qtr:	% of total area coverage as of June 2025
1	Ghotki	Union Council	66	66	66	-	100%
		Village	2,282	1,255	1,255	-	55%
		Household	162,270	120,767	120,767	-	74%
2	Jacobabad	Union Council	40	29	29	-	73%
		Village	2,478	2,230	2,230	-	90%
		Household	99,944	84,893	84,893	-	85%
3	Kashmore @ Kandhkot	Union Council	37	37	37	-	100%
		Village	2,250	2,025	2,025	-	90%
		Household	142,919	80,345	80,345	-	56%
4	Khairpur	Union Council	88	88	88	-	100%
		Village	3,602	3,314	3,314	-	92%
		Household	266,734	189,250	189,253	-	71%
5	Larkana	Union Council	47	47	47	-	100%
		Village	1,407	1,280	1,280	-	91%
		Household	121,019	74,135	74,135	-	61%
6	Naushahro Feroz	Union Council	51	5	5	-	10%
		Village	2,192	1,028	1,028	-	47%
		Household	212,073	14,325	14,325	-	7%
7	Qamber - Shahdadkot	Union Council	52	52	52	-	100%
		Village	2,167	1,971	1,971	-	91%
		Household	146,804	101,747	101,747	-	69%
8	Shikarpur	Union Council	50	50	50	-	100%
		Village	2,285	2,056	2,056	-	90%
		Household	133,249	102,306	102,306	-	77%
9	Sukkur	Union Council	37	37	37	-	100%
		Village	1,709	881	881	-	52%
		Household	108,837	63,645	68,290	7%	58%
10	Shaheed Benazir Abad	Union Council	51	34	34	-	67%
		Village	3,537	362	362	-	10%
		Household	210,984	-	-	-	-
11	Sanghar	Union Council	73	73	73	-	100%
		Village	3,192	2,904	2,904	-	91%
		Household	206,774	154,871	154,871	-	75%
12	Mirpurkhas	Union Council	55	55	55	-	100%
		Village	3,070	2,763	2,763	-	90%
		Household	155,159	108,869	108,871	-	70%
13	Thatta	Union Council	41	41	41	-	100%
		Village	2,404	2,163	2,163	-	90%
		Household	133,586	93,675	93,675	-	70%
14	Badin	Union Council	68	68	68	-	100%
		Village	3,936	3,542	3,542	-	90%
		Household	212,535	148,784	148,787	-	70%
15	Umerkot	Union Council	40	40	40	-	100%
		Village	2,362	2,125	2,125	-	90%
		Household	127,965	90,026	90,026	-	71%
GRAND TOTAL		Union Council	796	722	722	-	91%
		Village	38,873	29,899	29,899	-	77%
		Household	2,440,852	1,427,981	1,432,291	0.3%	59%



District wise Disbursement of Income Generating Grants (IGG) (Women Beneficiaries)

S. No.	Districts	as of March 2025		as of June 2025		% increase during Qtr
		# of BNFs:	Amount disbursed (In Millions)	# of BNFs:	Amount disbursed (In Millions)	
1	Shikarpur	3,717	39.5	3,717	39.5	-
2	Kashmore @Kandhkot	2,543	26.13	2,543	26.13	-
3	Jacobabad	1,348	17.31	1,348	17.31	-
4	Khairpur	5,503	79.94	8,249	121.15	50%
5	Sukkur	1,432	18.7	1,432	18.7	-
6	Ghotki	2,944	44.17	2,944	44.17	-
7	Larkana	8,581	111.8	8,581	111.8	-
8	Qamber - Shahdadt	11,682	171.9	11,682	171.9	-
9	Badin	4,042	57.37	6,931	100.64	71%
10	Thatta	3,708	55.57	4,275	64.08	15%
11	Umerkot	3,708	55.16	4,008	59.58	8%
12	Mirpurkhas	3,382	49.35	4,881	73.29	44%
13	Sanghar	5,056	71.79	6,397	96.18	27%
Total IGG Disbursed		57,646	798.66	66,988	944.43	18%

Unconditional Grant-Malteser International

Achievement as of June 2025

S. No.	Districts	# of Beneficiaries	Amount Disbursed (Millions)
1	Un Conditional Grant to Vulunerbale Community-MI-GFFO	1,337	48.13
	District Khairpur	737	26.53
2	Un Conditional Grant to PWD (Person with Disable-MI-GFFO	600	9
	District Mirpurkhas	360	5.40
	District Khairpur	240	3.60
3	Un Conditional Grant to Vulunerbale Community-MI-ADH	700	22.40
	District Khairpur	400	12.80
	District Mirpurkhas	150	4.80
	District Sanghar	150	4.80

District wise Disbursement of Community Investment Fund (CIF) (Women Beneficiaries 100%)

S. No.	Districts	As of March 2025,				As of June 2025,			
		Beneficiaries	Seed Money	Beneficiaries	Revolved	Beneficiaries	Seed Money	Beneficiaries	Revolved
1	Shikarpur	40,239	396.51	-	-	40,239	396.51	-	-
2	Kandhkot - Kashmore	35,863	374.07	-	-	35,863	374.07	-	-
3	Jacobabad	18,371	226.43	-	-	18,371	226.43	-	-
4	Khairpur	31,190	647.80	61,781	1,208.75	32,149	683.38	62,607	1,241.77
5	Sukkur	14,838	462.77	27,637	891.83	15,924	499.97	29,954	972.24
6	Ghotki	23,944	613.51	40,988	1,101.44	25,675	659.40	43,723	1,176.29
7	Naushahro Feroz	370	1.85	-	-	370	1.85	-	-
8	Larkana	16,296	251.42	34,902	636.13	16,296	251.42	35,349	655.09
9	Shahdadt	25,489	402.40	57,661	1,099.54	25,489	402.40	58,156	1,122.36
10	Badin	26,272	582.64	52,179	1,053.39	26,272	582.64	53,085	1,081.18
11	Thatta	16,863	382.34	35,906	784.29	16,878	382.38	35,906	784.29
12	Umerkot	16,058	318.25	38,664	806.88	16,058	318.25	38,912	814.73
13	Mirpurkhas	18,741	406.53	44,349	930.89	18,741	406.53	45,567	967.51
14	Sanghar	25,806	519.22	63,782	1,188.15	25,806	519.22	63,782	1,188.15
Grand Total		310,355	5,586.23	457,849	9,701.26	314,131	5,704.04	467,041	10,003.61



A Way To Self-Reliance: Success Stories

Trash, Tech and Tenacity: Rural Women Drive Silent Revolution in Sindh



Naimatullah Sawand

In the dusty plains of Jhuddo, a remote tehsil of Mirpurkhas, Sindh, where the winds still carry memories of floodwaters and the fields often wait in vain for the river's mercy, something remarkable is happening—quietly, but with extraordinary force. It begins with the women.

These are not women who were handed opportunity. They are women who created it—out of wreckage, out of waste, and out of a deep, unshakable belief that they could be more than what the world had allowed them to be.

In a region battered year after year by climate disasters and deep-rooted poverty, where education is a privilege and tradition still writes the rules, rural women are quietly rewriting the story. They are turning scraps into income, smartphones into strategy, and homes into hubs of innovation. This quiet revolution didn't come overnight. Since 2017, the Sindh Rural Support Organization (SRSO) has worked steadily in these communities, building trust, mobilizing groups, and planting seeds of economic self-reliance. After the devastating floods of 2022, the tide began to turn. With support from Malteser International and funding from the German Federal Ministry of Economic Cooperation and Development (BMZ), the focus shifted from relief to recovery—and from recovery to transformation.

The idea was radical: empower women not just to survive disaster, but to own their future.

Women Who Work With Waste—And Win

Take a short walk into the Jhuddo market, and you'll find a warehouse that's unlike anything else in the town. Five women—mothers, daughters, daughters-in-law—from a minority community who grew up around the scrap trade, decided they were done watching men run the show. They formed ScrapXchange—a women-led recycling and barter enterprise that turns household waste into a sustainable livelihood. Residents now bring their scrap—metal, plastic, paper—and leave with essential items: utensils, cookware, even soap. What was once thrown away now has value. What was once shameful is now a source of pride.

The women behind ScrapXchange own motorcycles, a loader rickshaw, and wooden carts. They manage the warehouse, oversee workers, track sales, and negotiate prices. Ten people, mostly from underemployed families, now earn a living through the enterprise.

“We didn't go to business school,” says Jiya, one of the co-founders. “But we knew the worth of what others threw away—because we had lived among it all our lives. The difference is, now we make it work for us.” Their logo—a green circle of arrows around a handmade bowl—and the tagline “Turn Scrap into Smiles” reflect their ethos: transformation rooted in dignity and design.

Branding, Belief, and a Smartphone Revolution

Scrap Xchange is just one of over 120 businesses launched by women in the region under this project—garment units, nurseries, cafés, mobile repair shops, even auto workshops. The goal is to reach 407 individual and 24 group businesses by 2027.

But beyond the numbers lies the real story: women who once hesitated to speak up are now building brands. With guidance, they've learned to craft names and logos inspired by their culture, design packaging that meets both hygiene and beauty standards, and tell the story behind their work—not just what they sell, but why they do it.

Many of these women had never held a smartphone before. Today, they use them to upload inventory photos, manage expenses, track daily sales, and even market on social media. With a mobile app tailored to their businesses, they generate monthly reports, manage stock, and analyze profits.

“Our phone is our office,” says one entrepreneur. “We don't guess anymore. The app tells us what works.”

Behind this confidence is a powerful mechanism: interest-free loans under the Government of Sindh's People's Poverty Reduction Program (PPRP). These loans don't just provide capital. They send a message: you are worthy of investment.

“I used to think, who would ever trust me with money?” says Bai Dhani, a first-time entrepreneur. “When I got the loan, I cried. Not because of the money—but because it told me I was seen.”

From Recipients to Leaders

The women in this movement are no longer beneficiaries. They are businesswomen, negotiators, decision-makers. They know how to track profit and loss, negotiate vendor deals, and read the market.

“This isn't about charity,” says the SRSO Project Coordinator. “It's about systems—smart, sustainable systems that put women in charge of their own futures.”

Formal registration is underway for many enterprises. Women are being connected with microfinance institutions, wholesale buyers, and digital payment platforms. Climate-smart business practices are being introduced so that the enterprises are not only resilient to disaster—but part of the solution.

A New Story for Rural Pakistan

In Jhuddo, there was a time when girls barely finished school, when women rarely spoke at village meetings, and when floods washed away more than homes—they drowned dreams. But today, something is rising in the place of all that loss.

With every recycled item, every recorded transaction, every product photo uploaded online, these women are reclaiming their place in the economy—and in the narrative of what it means to be rural, poor, and female in Pakistan.

This is not just income. It's identity.

And if Jhuddo is any indication, the future of rural Pakistan might just be led by women who know how to turn trash into triumph—and silence into strength.





SRSO working miracles in lives of low-income skilled workers, entrepreneurs

Shazia Hasan

MIRPURKHAS: Jaswant Kumar used to work at a charpoy shop. Joining the four wooden beams and legs of the bed together, he would weave the colourful nylon ribbon across the length and breadth of the frame. Making 10 to 12 charpoys this way he would earn a daily wage of Rs500. Then one day he met a customer who, being impressed by Jaswant's workmanship, asked him if he would like to own a charpoy business of his own?

The customer worked with the Sindh Rural Support Organisation's (SRSO) Poverty Reduction Programme. "He told me about SRSO's interest-free loans," Jaswant, who pronounces SRSO like 'sarson' [mustard], told Dawn. A proud Jaswant Kumar poses with his colourful charpoys. — Photo by the author



"It took some careful costing on my part to apply for a 260,000 rupees loan to start my own business. Today, I am my own boss. I make the same amount I used to make after an entire day's work on every charpoy that I make," the young man beamed.

Hammaduddin of Gharibabad, Mirpurkhas, heard about SRSO from a friend. "I wanted to own my own business but I had no seed money. Then I borrowed Rs500,000 from SRSO to purchase sports goods from Hyderabad. I have opened a sports goods shop here in Mirpurkhas. It is giving me good returns," said Hammaduddin.

Hammaduddin with some sports goods from his shop. — Photo by the author

Virma, a mother of seven children, whose husband sold earthenware pots, stitches school bags with zips, buttons and velcro fasteners on her old manual sewing machine. She says that people from SRSO visited her home to tell her about their interest-free loans and skill training. "I started stitching school bags after receiving training for a month about how to run my own business," she said.

Teeja's husband was in an accident which left him unable to earn a regular income for his family. Teeja wanted to do something from her home as she was needed there to take care of her husband and their children.



"I knew embroidery and appliqué work, taught to me by my mother and grandmother. But I had no money. My children were also studying. I needed to do something quick as we were eating into whatever little savings we had. That was when I got a loan for Rs100,000 from SRSO. The training I received from them helped put me in touch with a market for my kind of skills. Today, after taking orders for embroidery and appliqué work, I have been able to pay back the loan while also earning enough to run my house," she said.

Virma sells the school bags she made. — Photo by the author



"Sindh Rural Support Organization has many such success stories of empowering rural artisans," said Muhammad Dittal Kalhoro, the Chief Executive Officer. "We are into harnessing people's potential to fight poverty," he added.

He himself was drawn to the organization due to its fine work. "I was working with PTCL in Hyderabad and Sukkur which was when I started hearing about SRSO, a project of the People's Poverty Reduction Programme, budgeted by the Sindh Government. It was the start of an affiliation.

"Then in 2013, I joined SRSO. Since 2015 I have been running SRSO as CEO. When I arrived, SRSO had 400 employees. Now there are 2,500 employees," he said.

SRSO's CEO Muhammad Dittal Kalhoro explains their work model. — Photo by the author



“It is our job to tell more and more people with vision about our work. We work in all of Sindh's districts. We offer training and we provide interest-free loans to individuals and companies,” he said.

Sky Garments Industry was a good model of a thriving business thanks to SRSO. Housed in a shop in a commercial area of Mirpurkhas, the company had workers busy sewing different parts of cargo shorts on their industrial machines. One was seen sewing together parts of pockets, the other was sewing zippers and another waist belts.

Narumal, a partner at a garment factory, said that they had heard of an organisation that gave interest-free loans. “We thought maybe we should find them and visit their office,” he smiled.

“At the time we had no idea of costs or where to get orders from. But we knew so many people who were let off from one garment factory or the other. We wanted to give them work by opening a garment factory of our own,” said Narumal.



“SRSO helped us do that. Of course, they also had their conditions. First of all, they needed surety that the loan will be paid off with all the installments coming in time. Then they were helped by SRSO in getting orders. The cloth, thread, etc., all came from the client. We only prepared the orders, which came to us from foreign countries.

Sometimes, we get orders for 7,000 pieces a month. And we get 60 per cent of the cost of each piece,” he explained. Narumal speaks about the success of his interest generating garment factory. — Photo by the author

Sky Garments Industry borrowed Rs3 million from SRSO. They worked with 35 workers who were paid on a daily basis according to the work they did. Some were experts and some came as apprentices.

From the Rs30m borrowed, Rs1.9m were used for buying second-hand Juki machines. As they paid their loan installments, they also upgraded their factory. They were able to also install a solar system which helped them go completely off grid.

“We were able to pay off our entire loan in 22 months though we had been given 28 months to do that by SRSO. Now we are only making profits, while also providing employment,” said Narumal.

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PICTORIAL HIGHLIGHTS



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