



Newsletter

The Quarterly Newsletter for SRSO Outreach & Interventions

JANUARY-MARCH 2025



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SRSO Initiatives: News Stories

Hon'ble Bilawal Bhutto Zardari spends time with families in different villages and visits the houses reconstructed under the SPHF initiative in Larkano.



SRSO Larkano / March 30, 2025: On this Chaand Raat, Eid doubles the joy for families as the hon'ble Bilawal Bhutto Zardari spends time with families in different villages of district Larkana, visits the houses they have built under the SPHF initiative implemented by SRSO - Sindh Rural Support Organization. He inaugurated completed houses, met beneficiary families, and handed over land titles to female homeowners, ensuring security, dignity, and a future built on resilience. He visited three different villages, i.e., Allah Waryio Solangi (UC Gharhi Khuda Bux Bhutto), Soni Faqeerani (UC Saeed Dero), Taluka Rato Dero, and Malook Khuhro (UC Lund), Taluka Larkana. CEO-SRSO Mr. Muhammad Dittal Kalhoro and other team members facilitated him during visits to constructed houses, inauguration of houses, handing over land rights of the house-

owner women, meeting with beneficiaries, dialogue with BNFs, Village Reconstruction Committee (VRC) members, and organized rural women of the community institutions. Women leaders welcomed him warmly and briefed them about the formed community institutions, their achievements, and the constructed houses in the village and UC. Meanwhile, SPHF beneficiaries shared views and experiences about before and after the construction of their resilient houses. Bilawal Bhutto Zardari appreciated women's efforts to reduce poverty and gain social and economic empowerment. He said "resilient housing is the largest housing project in the world and ensures decent and safe shelter for generations. We also committed to providing you with the land ownership rights for the houses."





SRSO-Crafts Enterprise Development (CED) organized the 16th Sartyoon Sang Crafts Exhibition concluded successfully at Ocean Mall, Karachi, Sindh.



Syed Nasir Hussain Shah, Minister of Energy and Planning and Development-GoS, inaugurated, and Saeed Ghani, Minister of Local Bodies-GoS, concluded the 16 Sartyoon Sang Crafts Exhibition. Approximately 3,545 skilled women artisans' work was showcased from various 14 districts of Sindh.

The four-day 16th Sartyoon Sang Crafts Exhibition January 9, 10,11 & 12, 2025 at The Ocean Mall, Karachi (Sindh), was organized successfully by Sindh Rural Support Organization in collaboration with the Sindh Government and its partners, to showcase the work of approximately 3,545 skilled women artisans from various 14 districts of Sindh. It aims to provide better income opportunities for rural women artisans to showcase their skills and connect with high-end markets in Karachi.

On the first day, Minister for Energy, Planning and Development, Sindh Govt. Syed Nasir Hussain Shah inaugurated and praised SRSO's efforts to empower rural women and promote Sindh's rich cultural heritage. Meanwhile, on the last day, Mr. Saeed Ghani, Minister for Local Bodies, GoS, concluded the exhibition. Both emphasized the importance of supporting local artisans and crafts as enterprise development and said that the government is committed to preserving and promoting Sindh's traditional crafts. SRSO's Chief Executive Officer, Muhammad Dittal Kalhoro, welcomed him and said that the event aims to provide better income opportunities and a platform to showcase their skills and crafts for rural women artisans of Sindh and connect with high-end markets in Karachi.

Rural women artisans from SRSO-316 Business Development Groups (BDGs) of 15 operational districts with 6,065 women member artisans equipped with different skills displayed their crafts for sale.

The exhibition features over 5,800 wide range of handicrafts, including textiles, pottery, jewelry, clothing, shawls adorned with traditional embroidery and cutwork, Sindhi and Balochi embroidery, Rilli, Ajrak, Date Leaves, and Wheat Straw

Products (Baskets, purses, serving dishes, decoration pieces, wall hangings), Kana/ hard Straw Products (Basket, Moorha-chair and Stools, etc.), Wooden Lacquer Products and handmade Fashion accessories.

Key Visitors of the Exhibition

A large number of visitors and buyers from various areas and professions, organizations, departments, and prominent personalities, especially residents of Karachi, visited the exhibitions to support rural women artisans by purchasing their crafts. They met with rural artisans and appreciated their craft skills and SRSO's efforts in bringing this work to the urban population in modern and innovative marketing and promoting hand-made crafts as enterprises for livelihood support.

- **Ms. Sadia Javed** (Parliamentary Secretary and Member of P&D)
- **Barrister Halar Manzoor Wassan** (Member Sindh Assembly)
- **Mr. Azzar Ayaz & Mr. Ghulam Mustafa Abro** (SRSO Board members)
- **Prof. Dr. Tehmina Mangan** (VC BNBWU Sukkur)
- **Amar Sindhu & Arfana Mallah** (Writers & Activists)
- SANA delegation led by President **Mr. Maqbool Halepoto**
- **Mr. Munawar Ali Mithyani**, Managing Director, STEVTA





Media Coverage

Mainstream print and electronic media extensively visited the 4 days and covered the exhibition widely, especially the inauguration ceremony on the first day. Especially, a huge number of social media influencers visited and developed news, posts, reels, and vlogs through their social media platforms. KTN Entertainment and Awaz TV conducted shows with artisans and the SRSO team.

- Two Awaz TV News and KTN Entertainment telecasted their morning shows to promote the exhibition and crafts of rural women artisans. Rural women artisans and SRSO team members, including the CEO of SRSO, participated and were interviewed about their success stories and SRSO's work for promoting handmade crafts as an enterprise.
- Moreover, social media influencers visited the exhibition and promoted it through their posts, reels, and vlogs on their social media platforms. For this purpose, on the 1st day, 42 media influencers led by Professor Samina Qureshi and Multimedia Journalist Noreen Shams reached out to cover the exhibition.
- Dawn widely covered the exhibition through features and news by visiting their sr. reporter, Shazia Hassan.
- Rural women artisans, Ponam from Business Development



Group (BDG) Rai Chand District (Sukkur), Mai Soomari from BDG Bodlo Bhatti (District Jacobabad), and Hajani Mahar, SRSO team member, participated in the KTN Entertainment show Rangan Bhari Shaam as guests.

- All main TV channels covered stories and conducted interviews with the buyers, visitors, the SRSO team, and women artisans as well.



Meet Inspiring and empowered Rural Women Artisans from SRSO-fostered Business Development Groups (BDGs).

SRSO-Crafts Enterprise Development (CED)- supported Business Development Groups (BDGs) of rural women artisans named Mai Soomari (Wheat Straw crafts), district Jacobabad, PonamBai (Kundi Work), District Sukkur, Fahmida (needlework arts), Khairpur Marvi (Kundcraftsi), and Hurmcho crafts, District Larkana, represented the artisans to showcase and market their crafts in 16th Sartyoon Sang Exhibition at Ocean Mall Karachi, Sindh.

These artisan women represented their Business Development Groups (BDGs) artisan members and marketed their hand-made crafts to get income for their livelihood support. 316 Business Development Groups (BDGs) have been formed by SRSO-CED across the SRSO's 15 operational districts with 6,065 women member artisans equipped with different skills. SRSO markets the products of these BDGs through Sartyoon Sang Enterprise. They are grateful to SRSO for providing this great opportunity to showcase their crafts, enhancing their learning and bargaining skills, and develop linkages to the urban market.





A media delegation visits SRSO interventions under the Peoples' Poverty Reduction Program (PPRP)-Govt. of Sindh in Mirpurkhas, Sindh.

Mirpurkhas/ January 25, 2025



A delegation from national and international print, electronic, and digital media visited the Sindh Rural Support Organization (SRSO) interventions in the Mirpurkhas district, supported by the Sindh government under the Peoples' Poverty Reduction Program (PPRP) - a landmark initiative of Sindh Govt. to reduce poverty and empower rural women through women-led social mobilization. During the visit, a dialogue was held at Bheel Colony, UC DoulatPur, TalukaShujabad, with organized rural women to discuss their issues, program impacts, and challenges faced during their socio-economic empowerment journey. The delegation of media representatives was warmly welcomed in the village Bheel colony with the tradition of Aarti and Tilak, showcasing the unity in diversity that characterizes the community's culture.

The CEO of SRSO, Muhammad Dittal Kalhoro, welcomed the delegation and provided an overview of SRSO, its approach, interventions, and outreach, and key initiatives under PPRP in the district. These initiatives include social mobilization, enterprise development, vocational training, and low-cost housing, etc. all aimed at achieving the goals of women's empowerment and poverty reduction. Women leaders of community institutions and program beneficiaries talked about their issues, faced challenges, and carried out interventions and their major impacts.

Ms. Benazir, the president of the Local Support Organization UC DoulatPur, delivered an insightful presentation showcasing the facts and figures of various schemes executed under PPRP. She highlighted the positive changes brought to the community and underlined the self-driven initiatives undertaken by the LSO.

An open discussion session followed, where entrepreneurs from various initiatives like Community Investment Fund (CIF), Business Development Group (BDG), Enterprise Development Fund (EDF), Low-Cost Housing (LCH), and Vocational Training Program (VTP) shared their inspiring journeys. Each participant spoke passionately about their transformation from economic and social challenges to achieving independence and

empowerment, from receiving loans to establishing thriving businesses that create employment opportunities, and from struggling households to stable, self-reliant families.

SRSO-supported entrepreneurs, business development group members, and vocational trainees set up stalls to showcase their enterprises and crafts, which serve as vital sources of livelihood. Media representatives visited the stalls and interacted with the entrepreneurs to learn about their businesses, the support received from SRSO, and the impacts of these efforts on their lives and livelihoods. They interviewed and documented their success stories to tell others.

The delegation members visited the constructed Low-Cost House of Ms. Ganga, a proud beneficiary of PPRP. Ms. Ganga shared her life-changing experience of receiving support during a time of immense hardship when she was homeless and living under the open sky. With SRSO's and GoS's assistance, she now enjoys a secure, sustainable living environment. She expressed heartfelt gratitude for the intervention that brought stability and dignity to her life.

Delegation members also planted trees in the community to support the #GreenSindh cause for combating the adverse impacts of climate change.





In the end, the media team visited the Sky garment industry and met the EDF Group members. The garment industry was started with financial assistance of 3 million (3,000,000) under the EDF-PPRP-GoS. During the discussion, EDF members shared details about garment orders, revenue, and profit. He also came to know that 57 people have been employed in this industry. They were very impressed and appreciated the garment industry business running on a large scale.

The CEO of SRSO extended heartfelt gratitude to the media delegation for their active participation, valuable time, and direct engagement with the community. He appreciated their efforts in closely observing the businesses, understanding the community's dedication to success, and showcasing the transformative impact of PPRP interventions.

The media delegation highly praised SRSO's tireless work at the grassroots level, highlighting its role in fostering women's empowerment and economic independence. They acknowledged the extraordinary success stories of the entrepreneurs and expressed their commitment to raising awareness and advocating for additional funding to sustain and expand such impactful initiatives. They pledged to highlight SRSO's efforts in reducing poverty and empowering communities, and support in amplifying these voices to higher platforms at the national level to attract more resources and support.



The delegation members included;

- 1- **Dr. Sorath Sindhu**- Social activist/Social media influencer
- 2- **Dr. Varsha Kanwal**- Sindh Govt. WMO
- 3- **Engineer Sasuee Rajper**-LUMHS, Jamshoro
- 4- **Ms. Tahira Wazir**- Time news HD
- 5- **Ms. Ghazala Abro**-AWAZ TV
- 6- **Mr. Amar Guriro** Independent Urdu (International)
- 7- **Ms. Erum Bano**- AWAZ TV Karachi
- 8- **Ms. Shazia Hassan**-Daily Dawn
- 9- **Ms. Sadia Ubaid**-Jang
- 10- **Ms. Sher Bano**-The News
- 11- **Syed Mujahid Shah**-China News
- 12- **Ms. Rubina Yasmeen**- Reporter, Yearly Media (Digital)
- 13- **Mr. Shams Keerio**-Dunya News
- 14- **Ms. Ghazala**-WMHS
- 15- **Mr. Faheem Siddiqi**-Dawn





A One-Day Workshop on Development Journalism in the Digital Era with district Shikarpur Journalists was organized in Sukkur.

SRSO Complex Sukkur / February 19, 2025

A one-day training Workshop on Development Journalism in the Digital Era with district Shikarpur journalists was organized by Sindh Rural Support Organization (SRSO) at SRSO Complex Sukkur. 21 journalists from various print, electronic, and digital media of Shikarpur, Khanpur, GarhiYaseen, & Lakhitalukas attended the workshop. CEO-SRSO Muhammad Dittal Kalhoro welcomed and briefed about the SRSO and the importance of media engagement in the development sector to highlight issues and impacts of development initiatives in the changing lives and livelihoods of the poor and vulnerable groups. He added that SRSO in partnership with development partners, especially the Sindh Government, is implementing integrated programs through women-led social mobilization.

Introduction of rural support programs (RSPs), SRSO, and social mobilization philosophy and approach to empower rural communities and reduce poverty, and development journalism in the digital era and its history, methods, and importance sessions were covered in detail by digital media trainer Qazi Asif and SRSO-IMDS Manager Zubair Soomro. Meanwhile, District Manager M. Panjial Sahito briefed the district about current SRSO interventions in Shikarpur, especially NPGP,



SPHF, Interest-Free Loan Programs, family planning, and community cluster schools.

20 women leaders of SRSO-fostered community institutions and beneficiaries of different projects also attended the workshop to share their experiences and success stories. All present media persons were engaged with the community women to cover their stories as development journalists.

Finally, all participants were awarded training certificates and appreciation shields by the CEO of SRSO. Participants shared their learning and insight about the concept and importance of development, knowing about SRSO and its approaches and interventions, and the success stories of women in the hard rural areas of the district of Shikarpur. They thanked SRSO for providing an impactful opportunity for media persons.



On the occasion of International Women's Day, March 8, Famous Sindhi Channel Awaz News held a talk show with rural women leaders of SRSO-fostered Community Institutions on their struggle in strict

poverty and tribal affected districts of Sindh. 4 Women Community leaders named Mehnaz Mahar (Shikarpur), RukhsanaSarki (Jacobabad), ArbabKhattoon (Kamber-Shahdadkot), and Noor Bano Mallah (Khairpur) were panelists and shared their successes and faced challenges. CEO-SRSO Muhammad Dittal Kalhoro also joined the talk and shared views about these women's role and briefed about SRSO's women-led social mobilization, poverty reduction, and community development approach and initiatives.

The show was hosted by renowned host and media specialist MohsinBabbar at SRSO Complex Sukkur and recorded in the field to cover their life story from home to UC and district-level leadership roles. This talk was telecast as a special show on the IWD on March 8, 2025, on Awaz News channel in The Edge With MohsinBabbar show at 10.00 PM. SRSO is grateful toAwaz TV management and host MohsinBabbar for honoring the SRSO to cover stories of empowered rural women on an important day.



International Women's Day, March 8, 2025, was observed under the year's theme "Accelerate Action" with organized rural women throughout Sindh.



Mirpurkhas/ March 8, 2025: Sindh Rural Support Organization organized a Managerial Activist Conference in Village Jamil Dal, UC Mir Imam Bux, to provide a platform to activists of organized Community Institutions (COs, VOs & LSOs and recognize women's contributions to community development. This event was aligned with International Women's Day, celebrating the vital role of women in socio-economic progress.

Ms. Meeran (VO President,) Ms. Pathani (VO Manager), Ms. Asoo (VO Member), Ms. Sehjan (VO Member), and Ms. Durga (VO Member) also shared their views about women's rights and the day. They highlighted women's key issues like Gender equality, Violence against women, Reproductive rights, and women's education. Women leaders cut the cake and showed solidarity cards to show their commitment to empowering women socially and economically to achieve gender justice in society.



Umerkot / March 8, 2025: On the occasion of Women's International Day, the Local Support Organization (LSO) held the Managerial Activist Conference (MAC) in Village SabirBheel, Union Council Sabho, Taluka Umerkot. The organized rural women from villages of UC union council Sabho and Haji Mian Shah attended the conference to celebrate their international day on March 8. Ms. Sameena (Lady Health Supervisor) & Ms. Rizwana (Student of Civil Engineering) from New Chore participated in the conference as guest speakers. Meanwhile, Ms. Misran NetaLal (LSO General Body Member,)





Ghotki/March 9, 2025: The Village Organization Azeem Manik successfully organized an event to celebrate of Women's Day. Mr. Sukhdev Asardas Hemnani, Advisor to the Chief Minister of Sindh, was the chief guest. Meanwhile, Community Institution leaders, community members, Govt. departments and media attended the event. The program commenced with a welcome address by Ms. Asia, the President of the Village Organization (VO-Ekta). She welcomed the chief guest and the SRSO management team. She highlighted the various components of the PPRP and the positive outcomes the village had experienced through the program.



Thatta /March 11, 2025: International Women's Day was celebrated by SRSO in the village Ahmed Khan Jakhro, Union Council Chillya District Thatta SRSO-fostered Community Institutions (COs, VO, and LSO) leaders representatives from government and other organizations attended the event and shared their views about women's rights and gender justice for all. The women leaders said that women have equal rights to education, jobs, and other development needs, and they are suffering due to extreme poverty and less access to all basic needs and rights. Guests from the government and other organizations promised to support women's rights.



Sanghar/March 10 & 11, 2025: SRSO-fostered Local Support Organizations (LSOs) named LSO Sindhu TalukaS anjhero, LSO Dharti Taluka Khipro, LSO Dua Taluka Sanghar, and LSO Bahar UC Faqeer Sher Mohd Dero Taluka Tando Adam, in 4 different union councils of Sanghar district celebrated International Women's Day 2025 under the Peoples' Poverty Reduction Program-GoS. It aimed to recognize women's contributions and achievements, promote women's empowerment and gender equality, and raise awareness about women's rights and social issues.



Badin/March 13, 2025: Sindh Rural Support Organization (SRSO) Badin celebrated International Women's Day in Village Muhammad Khan Bakari, UC Pahar Mari, Taluka Tando Bago. The event served as a powerful platform to recognize the strength, resilience, and potential of rural women, emphasizing their role in shaping a progressive society. Ms. Rizwana from the Mamta Program, Ms. Abida Samoon from the Soormi Foundation, Mr. Imdad Baloch from the Press Club Badin, Ms. Zakia Khanum, President of LSO Roshni, and Ahmed Khan Soomro, District Manager of SRSO, all delivered impactful talks on women's rights, empowerment, and economic independence. They encouraged the attendees to break barriers and seize opportunities for a brighter future.





International Women's Day celebration with #SindhFloods2022 victims' women under SPHF-Govt. of Sindh

Sindh Rural Support Organization, a vibrant International Women's Day March 8, 2025, with #SindhFloods2022 victim women under Sindh Peoples Housing For Flood Affectees (SPHF)-Govt. of Sindh in 4 covering districts, i.e, Shikarpur, Jacobabad, Larkano, and Kamber-Shahdadkot. The event brought together community leaders, SPHF housing beneficiaries, VRC members, community institutions leaders,



civil society, govt. departments and the SRSO team for illustrating the deep-rooted commitment to women's rights and equality in the community. The events concluded with a solidarity walk for promoting and protecting women's rights, especially against violence, girls' education, and quality health care for all. They all encouraged community members and stakeholders to continue promoting women's importance in every field.

In **Shikarpur**, two events were organized on March 8 & 10, at Village Diya, Taluka Shikarpur, and Village Deputy Bungalow Garhi Yasin, to bring together beneficiaries, community members, and Village Reconstruction Committee (VRC) members. They celebrated the day through discussion, playing cards, and solidarity walks to promote women's rights and gender equality at all levels.

In **Jacobabad** on March 8, rural women celebrated at Village Qaim Din Tanwari, Taluka Thull. The event commemorated recognizing women's contributions, resilience, and progress worldwide. The celebration aimed to strengthen community bonds, empower women, and promote social acceptance. SPHF beneficiary Community members actively participated in the session, decorating their homes and villages and engaging in discussions with positive remarks. VRC members and LSOs expressed gratitude for the celebration, acknowledging the significance of Women's Day.

In district **Larkano**, two events were organized on March 8 & 10 at Village Sooni Faqeerani, and Village Muhammad Khan Kalhoro UC Rasheed Wagan. The events brought together community leaders, SPHF housing beneficiaries, community institutions, Civil society, and equine owners from the area. A large number of participants gathered, illustrating the deep-rooted commitment to women's rights and equality in the community.

In district **Kamber-Shahdadkot**, SRSO celebrated International Women's Day with rural women at Village Chaudero, UC Chauder, Taluka Naseerabad, at Burhan Khan Chandio, UC Koor Kamal, Taluka Kamber. The event brought together women from the local community who shared their inspiring stories of resilience and triumph over adversity. The women's experiences highlighted the challenges they faced in their daily lives, but also showcased their strength and determination to overcome these obstacles.

The celebration was a testament to the power of women's empowerment and the importance of promoting gender equality. The rural women's community institution's efforts to organize this event echoed the International Women's Day theme of 'Embracing Equity, emphasizing the need to create a more inclusive and equitable society for women.



Key Impacts of SRSO Interventions as of March, 2025



15
Operation Districts



86
Presence in Talukas



722
Presence in Union Councils



29,899
Presence in Villages



1,427,981
Households organized



79,672
Community Organizations (COs) formed



13,984
Village Organizations (VOs) formed



592
Local Support Organizations (LSOs) formed



57,646
Poor households received Income Generating Grants
PKR 798.66 Million



310,355
Households benefitted with Community Investment Fund
PKR 5,586 Million



1,093,306
Micro credit beneficiaries & disbursed
31,183 Million



28,882
Community Physical Infrastructure Schemes completed



1,163,300
Households insured under Micro Health Insurance cover



111,803
Community members trained in technical and vocational training



33,896
Low-Cost Houses constructed & handed over to poor households



958,598
Trees planted and managed by community



25,500
Poultry layers distributed among poor households



109,344
Kitchen Gardening seeds distributed



6,005
Organized rural women artisans in 308 Business Development Groups



13,538
Children are enrolled in SRSO-managed community schools



410,795
Members of community institutions (CIs) trained in managerial skills training



SRSO CUMULATIVE ACHIEVEMENTS AS OF MARCH 2025

S. No.	Key Performance Indicators	Achievement as of December 2024	Achievement as of March 2025	% increase during Qtr:	
1	No. of Operational Districts	15	15	-	
2	No. of Union Councils with SRSO presence	722	722	-	
3	No. of Taluka with SRSO presence	86	86	-	
4	No. of Villages with SRSO presence	29,899	29,899	-	
5	No. of Household Organized	1,425,093	1,427,981	0.20%	
6	VO Formation	13,969	13,984	0.1%	
7	LSO Formation	592	592	-	
8	CO- Formation	Female	79,542	79,672	0.16%
9	CO-Membership	Female	1,425,093	1,427,981	0.20%
10	Income Generating Grant (IGG) Amount Disbursed (In Million)	798.66	798.66	-	
11	No. of IGG Beneficiaries	57,646	57,646	-	
12	No. of Un conditional cash grant Beneficiaries	2,037	2,037	-	
13	Amount Disbursed in Million	71	71	-	
14	No. of Un conditional cash grant Beneficiaries person with Disable (PWD)	600	600	-	
15	Amount Disbursed in Millions	9	9	-	
16	Community Investment Fund (CIF) amount disbursed (In Million)-Seed Money	5,354	5,586.23	4%	
17	No. of CIF Beneficiaries	303,463	310,355	2%	
18	Total amount of Microcredit disbursed (In Million)	29,681	31,183	5%	
19	No. of Beneficiaries of Micro Credit Programmed	1,066,747	1,093,306	2%	
20	No. of Community members trained in vocational skill Training	111,403	111,803	0.4%	
21	No. of Community members trained in Managerial skill training	410,666	410,795	0.03%	
22	Community members trained in TBAs	4,807	4,807	-	
23	Micro Health Insurance (Clients)	1,163,300	1,163,300	-	
24	No. of Community Physical Infrastructure (CPIs)	28,836	28,882	0.2%	
25	Total amount of CPIs (In Millions)	3,352	3,367	0.4%	
26	Total Beneficiary Households	402,254	445,518	11%	
27	No. of Low-Cost Houses	33,467	33,896	1%	
28	SPHF Houses	235,699	297,060	79%	
29	No. of Poultry layers distributed	25,500	25,500	-	
30	No. of trees Planted	958,598	958,598	-	
31	No. of BDGs members/artisan women	6,005	6,005	-	
32	No. of artisan trained in different skills	3,429	3,429	-	
33	No. of Schools	35	35	-	
34	No. of students enrolled under SRSO Education component	13,538	13,538	-	



SRSO Interventions: Key Highlights

The 78th SRSO Board meeting was held in Sukkur.

SRSO Complex Sukkur/ February 20, 2025: The 78th meeting of the Sindh Rural Support Organization (SRSO) board was held at the SRSO Complex Sukkur on Thursday, February 20, 2025. The meeting was chaired by Ms. Naheed Shah Durrani, Chairperson of the SRSO Board. The meeting was a hybrid mode, in person and online, attended by respected board members. The board members discussed on going programmes & projects and their performance. They have also discussed future plans to strengthen it to achieve organizational goals.



MPA Sadia Javed and MPA Tanzeela Ume-Habiba addressed the Managerial Activist Conference.

Badin/ February 23, 2025:The spokespersons of the Sindh Government and MPAs, Ms. Sadia Javed, & Tanzeela Ume-Habiba addressed the gathering, particularly engaging with the women participants. They emphasized that women are the future and have evolved from ordinary individuals into businesswomen due to SRSO's initiatives. She was speaking at a Managerial Activist Conference in the village Arjun Kolhi, Taluka Matli, district Badin, under the Peoples' Poverty Reduction Program (PPRP) funded by the Sindh Government. They appreciated SRSO's efforts in poverty reduction and women's empowerment. She expressed her appreciation for the initiative, acknowledging its role in transforming women into successful entrepreneurs.

The event commenced with a field visit to the LCH and kitchen gardening initiatives in Village Arjun Kolhi by esteemed guests, including MPA Ms. Tanzeela, MPA Ms. Sadia Javed, CEO-SRSO

Mr. Muhammad Dittal Kalhoro, RGM Khadim Hussain Shar, and District Manager Ahmed Khan Soomro. They also visited the Trade Business Stalls. Various stalls highlighted local enterprises, illustrating economic empowerment initiatives Ms. Kawita, a woman leader, along with her group, extended a warm welcome to the guests. Following this, community members who had benefited from SRSO and the Government of Sindh's support shared their success stories. The Community Investment Funds cheques were disbursed among beneficiaries/community members under the people's poverty reduction program. The program concluded with closing remarks by the CEO of SRSO, who expressed gratitude to the community, acknowledged the participation of the representatives, and appreciated the collective efforts in driving positive change.



The SRSO HR team, held an exposure visit to the HANDS Foundation.

Karachi/ January 16, 2025: The SRSO HR team, led by the Manager, held an exposure visit of the HANDS Foundation at the head office in Karachi. The primary objective was to learn from HANDS's HR policies and practices for advancement. Mr. Ahmed Bux Dayo, Chief of HR HANDS Foundation, and Ms. Huma Siddiqui, Head of HR & ID, welcomed them. It provided information about HANDS' scope and core operations, and especially details on HR responsibilities, encompassing key functions such as recruitment, on boarding, compensation and benefits, training and development, payroll management, employee relations, performance management, compliance, health and safety, strategic planning, and record-keeping. SRSO-HR team thanked to HANDS Foundation team for a

warm welcome and provided valuable and productive information about the advancement of the HR policies and practices to improve performance and team.





Sindh Solar Energy Project (SSEP) launched by Sindh Govt. & SRSO distributed 7,850 Solar Home Systems in 5 covering districts

Sukkur/February 15, 2025: The Government of Sindh launched the Sindh Solar Energy Project (SSEP) on February 15th, 2025, at the Sports Complex in Sukkur. This groundbreaking initiative will benefit 200,000 beneficiaries across 30 districts in Sindh through the different implementing partner organizations, including SRSO in the five assigned districts, 33,330 systems (6,666 systems in each): Khairpur, Shikarpur, Jacobabad, Larkana, and Kamber-Shahdadkot.

SRSO has distributed 7,850 solar home systems covering 5 districts, i.e., Khairpur 2521, Shikarpur 828, Jacobabad 1049, Larkano 1852 and Kamber-Shahdadkot 2521. The distribution ceremonies were attended by elected representatives, district administration, and other stakeholders who appreciated the Sindh Government's initiative and emphasized the importance of responsible usage. He said that It initiative demonstrates the government's commitment to supporting marginalized communities and promoting sustainable energy solutions. The Sindh Solar Energy Project aims to provide 200,000 solar home systems to low-income households of BISP beneficiary families in rural areas, promoting renewable energy and

reducing reliance on conventional sources. This initiative is part of the Sindh government's efforts to address energy shortages and promote sustainable development in Sindh.



Poverty Scorecard Survey under the PPRP-III in 4 districts of Sindh.

January 17 & 18, 2025: Sindh Rural Support Organization (SRSO) has initiated the Android-based Poverty Scorecard (PSC) Survey under the newly started People's Poverty Reduction Program (PPRP-III) funded by the Sindh Government after signing a contract with the Planning and Development Department-GoS in December 2024. It aimed to analyze the poverty situation, rank households according to poverty, and identify potential beneficiaries for various interventions of the program.

The Poverty Score Card Survey is going on in the targeted Karachi West, Malir, Hyderabad, Naushahro Feroz, and Shaheed Benazirabad districts by the SRSO-Monitoring, Evaluation & Research (MER) Unit. In this regard, tests and interviews of enumerators and supervisors, followed by training sessions for selected PSC team members, were conducted successfully at the district level. The 16 teams of 345 enumerators have been oriented on PSC techniques and successful testing and demonstration of the mobile app

through classroom and field-level training. SRSO-Sr. Manager MER Naveed Ishaq Memon and Assistant Manager MER Unit Sona Khan Rind are leading & facilitating the PSC survey activities with the support of the Regional Office, Hyderabad, and the district teams.



An art competition was organized with children's club members on animal welfare.

Larkano/February 25, 2025: An art competition with children's club members on animal welfare has been conducted in the WP community of Village Wadho Lashari UC Mashori Sharif, Taluka Bakrani, and District Larkana under the Brooke Pakistan supported Equine Welfare Project. A total of 13 children participated in the art competition.

This activity aims to motivate and train the children's group to look after their animals themselves to improve animal health and welfare using best practices of watering, feeding, humane handling, and compassionate behavior and also to avoid bad

practices like beating, pulling the tail, and twitching the ear, jaw, or tongue.





Teachers' Professional Development Training was conducted for 50 EMO School Teachers

Khairpur & Sukkur/March 13 and 14, 2025: A training workshop on the Professional Development of Teachers was conducted for EMO School Teachers at GHS Sami Khairpur and Numish School Sukkur. It is being delivered by the REACH Organization and organized by SRSO. 25 teachers in each workshop attended the training.

Communication and Instructional Language, Introduction to Science and its importance, Introduction to Language skills (LSRW), Activities: dealing with facts and logic, ELT –

Pedagogical Skills, Strategies of assessing scientific and mathematical skills of students, Pedagogical Skills of Social Studies, Social Studies Activities, 360° learning teaching interface, Development of effective question papers for the examination and Using AI to develop and prepare summative assessment papers and other key topics were covered by trainers through interactive activities. On the last day, the Sr. Manager Social Service Sector (SSS) and Education Specialist also attended the training and distributed certificates.



One-Day Orientation Workshop was organized for SRSO-Communication Focal Persons

SRSO Complex Sukkur/February 18, 2025: The SRSO-Communications MER Unit, in collaboration with the Institute of Management & Skill Development (IMSD), successfully organized a one-day orientation workshop for nominated SRSO-Communication Focal Persons (CFPs). 27 CFPs from various sectors and major projects across the Sukkur, Shikarpur, and Larkana regions and districts attended the workshop. The workshop's primary objective was to enhance the capacity of CFPs in communication protocols and guidelines, enabling them to play a more effective role in implementing and developing communication products.

The workshop was inaugurated by CEO-SRSO Muhammad Dittal Kalhoro, who emphasized the crucial role of effective communication in promoting the organization's brand,

visibility, awareness raising, and stakeholder engagement. He highlighted that well-structured and concise posts, accompanied by impactful visuals such as action-oriented pictures and videos, are essential for organizational communication. He encouraged nominated CFPs to actively uphold SRSO's standard communication protocols and contribute effectively to the organization's outreach efforts. The workshop featured interactive sessions facilitated by Manager-Communication Asif Ali and Manager-IMSD Zubair Soomro, covering: introduction to communication, SRSO communication; key functions, and initiatives, and standard communication protocols, correct use of the Sindhi Language in posts, success stories, and news articles and effective engagement with print, electronic, and social media.





World Water Day, March 22, 2025, was observed by Local Support Organizations (LSOs)

World Water Day, March 22, 2025, was observed by Sindh Rural Support Organization (SRSO), under Malteser International supported the project in partnership with Local Support Organizations (LSOs) in 3 districts i.e. Thatto (LSO Banbhore, at Village Muhammad Hashim Mirbhar), Mirpurkhas (LSO Roshanabad at Village Ali Muhammad Khaskeli & Village Gaju Kachi taluka Jhudho), and Khairpur (LSO Hindyari at Village/VO Ali Nawaz Dasti, Taluka Thari Miwah). It aimed to raise awareness about water-related issues and inspire action toward sustainable water management and marked the occasion with the theme: "Access to Water and Clean Water is Our Right to a Healthy Life." On the occasion, Community Dialogue & Awareness Activities were conducted with community institutions and community members. The event provided a platform for LSO representatives and community members to discuss water shortages and challenges faced by their communities.

LSO Representatives – shared local water issues and emphasized the urgent need for improved access to clean water. SRSO Team – highlighted the significance of World

Water Day, responsible water consumption, and global water harvesting concepts. Community-Led Water Solutions – LSO members expressed gratitude to MI and SRSO for supporting the rehabilitation of the water reservoir in all 3 districts, which now serves as a vital water source for the community.



Youth Engagement Activity under NPGP in 6 SRSO-managed EMO Schools.

Kashmore@Kandhkot/March 23, 2025: Youth Engagement Activity events were organized in 6 SRSO-managed EMO Schools under National Poverty Graduation Programme-MoPASS funded by IFAD to commemorate Pakistan Resolution Day (March 23, 1940), reaffirming their commitment to providing quality education in the marginalized areas of District Kashmore @ Kandhkot. Director of School Education (E, S&HS) Larkana Region, Syed Safdar Ali Shah, and distinguished guests, including DEO Mr. Irshad Ahmed Bakhrani, Deputy DEOs, and other key stakeholders, including SMC Chairpersons, community influencers, parents, teachers, and students, attended the events and made the events vibrant, leaving a positive impact on the community. They all appreciated the SRSO initiative for bringing forward a vision and diverse expertise to make education accessible to all and reiterated

their commitment to taking all necessary measures to improve education and praised SRSO's initiative for organizing the program at the school level.



Allah Rakhyio Nandwani, a martyred Teacher, was awarded the highest civil award Hilal-e-Shujat

Islamabad/March 23, 2025: Shaheed-e-Education Allah Rakhyio Nandwani, a martyred teacher of SRSO-managed Sindh Education Foundation (SEF)-GoS supported Community Cluster School Aalim Ghonyio, district Kashmore @Kandhkot, Sindh awarded the highest civil award Hilal-e-Shujat for his bravery and dedication.

He was murdered on March 18, 2024, during duty in school despite several threats and the worst law and order situation, he continued to educate children in the area. His widow, Aishya Khattoon, received an award from the president of Pakistan during a ceremony on Pakistan Day, March 23, 2025, in Ewan-e Sadar, Islamabad.

SRSO is committed to increasing access to quality education in rural areas of Sindh. Currently, it is managing 35 Community

Clusters and EMO Schools (13,538 enrollment) in partnership with the Education and Literacy Department and Sindh Education Foundation (SEF)-GoS in Kashmore@Kandhkot, Shikarpur, Sukkur, and Khairpur districts.





SRSO Achievements as of March 2025: Sectorial Outreach Data

Community Physical Infrastructure (CPIs)

S. No.	Types of CPI Schemes	Achievement as of March 2025		
		No. of Schemes	Cost of Schemes (In Millions)	BHHs
Total of CPI Schemes		28,882	3,367	445,518
1	Sanitation	15,958	199.89	87,738
2	Street Pavement & Sanitation	74	220.41	13,443
3	Irrigation Chanel Under MI	10	4.57	41,292
4	PLA Schemes under MI	36	8.07	1,877
5	Rehabilitation of Animal Shelters	183	28.50	183
6	Rehabilitation of small Market Transition point Road (KM)	8	9.46	1,440
7	Rehabilitation of Protection Bund (KM)	2	1.24	2,935
8	Drinking Water Supply Schemes (DWSS)	9,541	351.35	52,641
9	Earth Filling Schemes (SFERP)	1,416	1,625	93,132
10	Low Cost Village Improvement Schemes (LCVI)	72	127.09	7,248
11	Communication	1,018	474.77	95,044
12	Irrigation	474	196.68	14,314
13	IAUP	1	2.09	75
14	Water Filter Plants by GoS	40	23.58	28,570
15	Street Lighting on solar system	18	13.3	1,040
16	School Renovation/Construction	31	80.93	4,546

*CPI figures include all core, relief and recovery projects

Institute of Management and Skill Development (IMSD)

S. No.	Key Performance Indicator	Achievement as of December 2024	Achievement as of March 2025	% increase during Qtr:
1	No. of Community Members provided scholarship for Vocational Skill Training	111,403	111,803	0.4%
2	No. of Community Members trained in Community Management Skill Training	410,666	410,795	0.03%
3	No. of SRSO Staff Trained in different programme/project training	6,973	6,973	-

Low-Cost Housing (LCH)

S. No.	Housing Schemes	No of Houses	Cost of Houses (In Millions)	BHHs
1	No. of Low-Cost Houses constructed (2007-2017)	17,928	1,140.29	17,928
2	No. of Low-Cost Houses constructed under PPRP I & II	15,280	1,664.10	15,280
3	No. of Low-Cost Houses constructed under Benazir Housing Cell	490	113.63	490
4	No. of Low-Cost Houses constructed under Sindhi Association of North America (SANA)	52	15.6	52
5	No. of Low-Cost Houses constructed under ENGRO-Low-cost Houses	146	47.7	146
6	No. of Low-Cost Houses constructed under Sindh People's Housing Flood Affectees	297,060		297,060

Micro Health Insurance (MHI)

S. No.	Key Performance Indicator	Achievement as of December 2024	Achievement as of March 2025
1	No. of Community Members provided Micro Health Insurance Cover	1,163,300	1,163,300
2	No. of Community Members Treated through MHI	19,447	19,447
3	Amount of claims availed by Community (In Million)	426	426



Micro Finance (MF)

S. No.		Amount disbursed as of March 2025
1	Total Amount of Micro Credit Disbursement (in (Million)	31,183
	Men	2,673
	Women	28,509
2	No. of Loans	1,093,306
	Male	92,667
	Female	1,000,639
3	Sectoral Disbursement	29,681
	Agriculture	8,240
	Livestock	11,607
	Enterprise	11,336

Crafts Enterprise Development (CED)

S. No.	Key Performance Indicators	Achievement as of March 2025
1	No. of Districts with CED presence	10
2	No. of BDGs formed	308
3	No. of BDGs members/artisan women	6,005
4	No. of artisans trained in different skills	3,429
5	No. of new products designed	1036
6	No. of literate artisan women/BDGs members	516
7	No. of Sartyoon Sang Exhibition organized	16
8	No. of exhibition (Participation in others)	192
9	Skill Assessment Test (SAT) of Artisans at BDGs level	233

Education

S. No	Key Performance Indicator	Achievement as of March 2025
1	No. of Districts with Education Programme Presence	04
2	No of established EMO-Hub High Schools (ECE to X)	08
	No. of enrolled students in EMO-Hub Schools	5,732
	No. of Girls enrolled	1,971
	No. of Boys enrolled	3,761
3	No. of established Community Cluster Schools (ECE to X)	19
	No. of enrolled students in Community Cluster Schools	7,253
	No. of Girls enrolled	2,945
	No. of Boys enrolled	4,308
4	No. of Community Managed Schools (ECE to V)	8
	No. of enrolled students in Community Schools	553
	No. of Girls enrolled	343
	No. of Boys enrolled	210
	No. of Girls enrolled in SRSO managed School	5,259
	No. of Boys enrolled in SRSO managed School	8,279
	No. of SRSO Managed Schools	35
	Total Enrolled Students	13,538

Natural Resource Management (NRM)

S. No.	Key Performance Indicators	Achievement as of March 2025
1	No. of poultry layer distributed	25,500
2	No. of tree planted	958,598
3	No. of kitchen gardening established	109,344
4	No. of kitchen gardening kits distributed	4,880
5	No. of trained farmers in agriculture & Livestock	12,550



Peoples' Poverty Reduction Programme (PPRP) - I

District Khairpur, Sanghar, Mirpurkhas, Umerkot, Badin & Thatta

(April 2017-June 2025)

S. No.	Project Activities	Unit	Programme Targets	Cumulative Achievement	
				as of March 2025	%
1	Poverty Scorecard Census	UC	365	365	100%
2	Households Census	Household	1,176,633	1,103,772	94%
3	Population Census	Person	5,279,012	5,279,012	100%
4	Number of HHs organized	Household	772,297	785,267	100%
5	Formation of Community Organizations (CO)	CO	44,560	44,166	99%
6	Formation of Village Organization (VO)	VO	5,570	5,568	100%
7	Formation of Local Support Organizations (LSO)	LSO	365	364	100%
8	Capacity Building of CO bearers	Person	89,120	83,779	94%
9	Capacity Building of VO bearers	Person	33,420	30,622	92%
10	Capacity Building of LSO bearers	Person	2,194	1,967	90%
11	No. of Beneficiaries trained in Vocational and Technical Skills	Person	36,092	36,050	99%
12	No. of Households given CIF	Household	137,492	136,183	99%
13	No. of Households given IGG	Household	34,372	25,422	74%
14	Formation of Business Development Groups (BDGs)	No	500	301	60%
15	No. of Low Cost Housing Scheme	Number	9,623	9,340	97%

Peoples' Poverty Reduction Programme (PPRP)-II

District Sukkur & Ghotki

(June 2019-June 2025)

S. No.	Project Activities	Unit	Programme Targets	Cumulative Achievement	
				as of March 2025	%
1	Poverty Scorecard Census	UC	103	103	100%
2	Households Census	Household	360,620	268,400	74%
3	Population Census	Person	2,019,699	1,721,216	85%
4	Number of HHs organized	Household	188,612	173,638	92%
5	Formation of Community Organizations (CO)	CO	10,480	10,519	100%
6	Formation of Village Organization (VO)	VO	1,320	1,336	100%
7	Formation of Local Support Organizations (LSO)	LSO	103	27	26%
8	Capacity Building of CO bearers	Person	20,960	18,391	88%
9	Capacity Building of VO bearers	Person	7,872	5,606	71%
10	Capacity Building of LSO bearers	Person	618	-	-
11	No. of Beneficiaries trained in Vocational and Technical Skills	Person	9,000	7,359	82%
12	Village Improvement Plan	No	103	4	-
13	Kitchen Garden	Person	10,000	4,980	50%
14	No. of Households given CIF	Household	100,000	38,763	39%
15	No. of Households given IGG	Household	10,000	4,288	43%
16	No. of Low Cost Housing Scheme	Number	10,000	5,949	59%

EDF Updates (PPRP I - II)

Achievement

as of March 2025

Amount Disbursed (Millions)

S. No.	Districts	# of Loans	Agri:	Livestock	Enterprise	EDF	Achievement as of March 2025 Amount Disbursed (Millions)
1	Umerkot	828	1	5	3	819	101.68
2	Thatta	973	0	1	0	972	121.15
3	Sukkur	672	0	-	-	672	85.16
4	Sanghar	1,442	2	6	5	1,429	152.26
5	Mirpur Khas	1,115	2	5	5	1,103	140.12
6	Khairpur	1,495	1	1	0	1,493	188.62
7	Badin	1,144	0	1	2	1,141	128.18
8.	Ghotki	681	0	0	0	681	85.64



SRSO Visitors: Key Highlights

SRSO Complex Sukkur/February 26, 2025

The renowned media persons of Pakistan, Amber Rahim Shamsi, Abdulla Sultan, and OvaisMagalwala, visited the SRSO complex in Sukkur to get updates about SRSO and its interventions to empower rural communities, mainly women, and reduce poverty. SRSO team members welcomed and facilitated the visiting main sectors and briefed them about their work.

They also visited the Sartyoon Sang Outlet and learned about the handmade crafts of rural women artisans of Sindh. Through powerful video messages, they appreciated the crafts of women artisans and SRSO's approach and efforts to promote their crafts through proper marketing to improve their social and economic empowerment.



Badin/February 28, 2025

Sumeta Syed, Special Assistant to the Chief Minister of Sindh for the Information Department, has said that the Sindh government has made policies according to Chairman Bilawal Bhutto Zardari's vision to eradicate poverty and empower women of marginalized communities. She has visited Village Kirshan Thakur/Pattan in Union Council Ghulam Muhammad Halepoto, Taluka Matli, and observed low-cost houses, enterprises, and attended a Local Support Organization (LSO) meeting under the Government of Sindh-funded People's Poverty Reduction Program (PPRP).

SRSO-RGM Hyderabad Khadim Hussain Shar and DM Ahmed Khan Soomro briefed about the SRSO under PPRP activities in

the region, especially the district. The LSO President welcomed the guests and delivered a detailed presentation. Ms. Syed engaged with beneficiaries of the low-cost housing (LCH), VTP, CIF, and enterprise development (EDF) initiatives, who shared their success stories and business achievements. She commended the efforts of women and men entrepreneurs, particularly skilled women, and encouraged them to explore e-commerce opportunities to expand their businesses. In conclusion, Ms. Sumeta appreciates the SRSO team for effectively implementing the Government of Sindh's PPRP initiatives. She assured that the program would be widely promoted to raise awareness about SRSO's role, dedicated to poverty alleviation and rural development.



Umerkot: A delegation from the European Union and UNFAO, comprising Mr. Carlo from the EU and Ms. Anne Kleervimarie (Program Specialist, UNFAO) along with Mr. Zahoor Ahmed Palijo (Project Coordinator, UNFAO), visited villages in Lala Bah Union Council, Seekhro Taluka & District Umerkot, Sindh. The visit aimed to monitor UNFAO's SRAS Project activities. District Manager SRSO Umerkot and UNFAO Umerkot facilitated the activities. Community activists presented the SRAS Project and discussed the Climate Resilient Range Management (CRRM) SRAS project component implemented by SRSO. Mr. Carlo visited various partner activities of UNFAO partners, interacting with Climate Resilient Range Land Management (CRRM) training beneficiaries.





Umerkot/22 January 2025

Food & Agriculture Organization United Nations (UN-FAO) team, including Ms. Anne Klervi Cherriere, Mr. Zahoor Palijo (Project Manager, SRAS), and Mr. Ameer Bux Abbasi (DTL Tharparkar), along with their team, visited the field and attended an ongoing community session at village Kach be Jo



Tar UC Sekhro Taluka & district Umerkot. These sessions have been conducted on climate-resilient range management by SRSO-trained persons through a 10-day training workshop. They observed session proceedings and discussions, including key questions regarding the training and strategies for effectively trickling down the knowledge to the community.



Larkano/February 28, 2025

Buland Khan Junejo, Spokesperson, Govt. of Sindh, visited Village Kalwar, UC Dhamrah Taluka Larkana. This visit aimed to see the progress of the Sindh Flood Emergency Housing Reconstruction Project, supported by the Government of Sindh and Sindh People's Housing for Flood Affectees- SPHF. They toured the completed & the houses that were at the various levels and engaged with beneficiaries during their visit, discussing the challenges they face during and after the rain/flood. The beneficiaries expressed gratitude and happiness for such support from the Sindh Government & SPHF.

SRSO-RGM Larkana, Asad Ali Jatoo, and District Manager, Sultan Ahmed Chandio, welcomed and briefed about the

progress of SPHF in the district. Meanwhile, Women Leaders of the Village Organization & Local Support Organization (VO & LSO) provided a detailed briefing on the activities completed & ongoing within their village & the Union Council -UC. The Chief Minister's advisor praised the women's performance and the efforts of the SRSO team, expressing a commitment to collaborate with the SRSO.





SRSO Achievements as of March 2025: District-wise Outreach Data

S. No.	District	Institution Formation of Community Community Organizations (COs) Village Organization (VOs) Local Support Organizations (LSOs)	Organized Coverage		
			# of CO/VO/LSO formed as of December 2024	# of CO/VO/LSO formed as of March 2025	% increase during Qtr:
1	Ghotki	Community Organizations (COs)	6,961	6,961	-
		Village Organizations (VOs)	1,118	1,118	-
		Local Support Organizations (LSOs)	20	20	-
2	Jacobabad	Community Organizations (COs)	5,074	5,074	-
		Village Organizations (VOs)	1,811	1,811	-
		Local Support Organizations (LSOs)	27	27	-
3	Kandhkot- Kashmore	Community Organizations (COs)	4,710	4,710	-
		Village Organizations (VOs)	1,673	1,673	-
		Local Support Organizations (LSOs)	29	29	-
4	Khairpur	Community Organizations (COs)	10,235	10,258	0.2
		Village Organizations (VOs)	1,163	1,163	-
		Local Support Organizations (LSOs)	88	88	-
5	Larkana	Community Organizations (COs)	3,454	3,454	-
		Village Organizations (VOs)	574	574	-
		Local Support Organizations (LSOs)	47	47	-
6	Naushahro Feroz	Community Organizations (COs)	796	796	-
		Village Organizations (VOs)	214	214	-
		Local Support Organizations (LSOs)	5	5	-
7	Qamber – Shahdadkot	Community Organizations (COs)	4,682	4,682	-
		Village Organizations (VOs)	677	677	-
		Local Support Organizations (LSOs)	52	52	-
8	Shikarpur	Community Organizations (COs)	5,846	5,846	-
		Village Organizations (VOs)	1,813	1,813	-
		Local Support Organizations (LSOs)	39	39	-
9	Sukkur	Community Organizations (COs)	3,914	4,016	3%
		Village Organizations (VOs)	540	544	1%
		Local Support Organizations (LSOs)	7	7	-
10	Sanghar	Community Organizations (COs)	7,972	7,972	-
		Village Organizations (VOs)	1,055	1,055	-
		Local Support Organizations (LSOs)	73	73	-
11	Mirpurkhas	Community Organizations (COs)	6,350	6,350	-
		Village Organizations (VOs)	793	793	-
		Local Support Organizations (LSOs)	56	56	-
12	Thatta	Community Organizations (COs)	5,673	5,673	-
		Village Organizations (VOs)	801	801	-
		Local Support Organizations (LSOs)	41	41	-
13	Badin	Community Organizations (COs)	8,534	8,539	0.6%
		Village Organizations (VOs)	982	993	1.1%
		Local Support Organizations (LSOs)	68	68	-
14	Umerkot	Community Organizations (COs)	5,341	5,341	-
		Village Organizations (VOs)	755	755	-
		Local Support Organizations (LSOs)	40	40	-
GRAND TOTAL		Community Organizations (COs)	79,432	79,672	0.16%
		Village Organizations (VOs)	13,944	13,984	0.1%
		Local Support Organizations (LSOs)	592	592	0.0%



S. No.	Districts		Geographical Coverage				
			Total No. of area in the District	# of SRSO intervened area as of Dec: 2024	# of SRSO intervened area as of March 2025	% increase during Qtr:	% of total area coverage as of Dec: 2024
1	Ghotki	Union Council	66	66	66	-	100%
		Village	2,282	1,255	1,255	-	55%
		Household	162,270	120,767	120,767	-	74%
2	Jacobabad	Union Council	40	29	29	-	73%
		Village	2,478	2,230	2,230	-	90%
		Household	99,944	84,893	84,893	-	85%
3	Kashmore @ Kandhkot	Union Council	37	37	37	-	100%
		Village	2,250	2,025	2,025	-	90%
		Household	142,919	80,345	80,345	-	56%
4	Khairpur	Union Council	88	88	88	-	100%
		Village	3,602	3,314	3,314	-	92%
		Household	266,734	188,876	189,250	0.02%	71%
5	Larkana	Union Council	47	47	47	-	100%
		Village	1,407	1,280	1,280	-	91%
		Household	121,019	74,135	74,135	-	61%
6	Naushahro Feroz	Union Council	51	5	5	-	10%
		Village	2,192	1,028	1,028	-	47%
		Household	212,073	14,325	14,325	-	7%
7	Qamber - Shahdadkot	Union Council	52	52	52	-	100%
		Village	2,167	1,971	1,971	-	91%
		Household	146,804	101,747	101,747	-	69%
8	Shikarpur	Union Council	50	50	50	-	100%
		Village	2,285	2,056	2,056	-	90%
		Household	133,249	102,306	102,306	-	77%
9	Sukkur	Union Council	37	37	37	-	100%
		Village	1,709	881	881	-	52%
		Household	108,837	61,242	63,645	4%	58%
10	Shaheed Benazir Abad	Union Council	51	34	34	-	67%
		Village	3,537	362	362	-	10%
		Household	210,984	-	-	-	-
11	Sanghar	Union Council	73	73	73	-	100%
		Village	3,192	2,904	2,904	-	91%
		Household	206,774	154,867	154,871	-	75%
12	Mirpurkhas	Union Council	55	55	55	-	100%
		Village	3,070	2,763	2,763	-	90%
		Household	155,159	108,868	108,869	0.07%	70%
13	Thatta	Union Council	41	41	41	-	100%
		Village	2,404	2,163	2,163	-	90%
		Household	133,586	93,675	93,675	-	70%
14	Badin	Union Council	68	68	68	-	100%
		Village	3,936	3,542	3,542	-	90%
		Household	212,535	148,678	148,784	0.7%	70%
15	Umerkot	Union Council	40	40	40	-	100%
		Village	2,362	2,125	2,125	-	90%
		Household	127,965	90,369	90,369	-	71%
GRAND TOTAL		Union Council	796	722	722	-	91%
		Village	38,873	29,899	29,899	-	77%
		Household	2,440,852	1,425,093	1,427,981	0.20%	59%



District wise Disbursement of Income Generating Grants (IGG) (Women Beneficiaries)

S. No.	Districts	as of December 2024,		as of March 2025,		% increase during Qtr
		# of BNFs:	Amount disbursed (In Millions)	# of BNFs:	Amount disbursed (In Millions)	
1	Shikarpur	3,717	39.5	3,717	39.5	-
2	Kashmore @Kandhkot	2,543	26.13	2,543	26.13	-
3	Jacobabad	1,348	17.31	1,348	17.31	-
4	Khairpur	5,503	79.94	5,503	79.94	-
5	Sukkur	1,432	18.7	1,432	18.7	-
6	Ghotki	2,944	44.17	2,944	44.17	-
7	Larkana	8,581	111.8	8,581	111.8	-
8	Qamber - Shahdadkot	11,682	171.9	11,682	171.9	-
9	Badin	4,042	57.37	4,042	57.37	-
10	Thatta	3,708	55.57	3,708	55.57	-
11	Umerkot	3,708	55.16	3,708	55.16	-
12	Mirpurkhas	3,382	49.35	3,382	49.35	-
13	Sanghar	5,056	71.79	5,056	71.79	-
Total IGG Disbursed		57,646	798.66	57,646	798.66	-

Unconditional Grant-Malteser International

Achievement as of March 2025

S. No.	Districts	# of Beneficiaries	Amount Disbursed (Millions)
1	Un Conditional Grant to Vulunerbale Community-MI-GFFO	1,337	48.13
	District Khairpur	737	26.53
2	Un Conditional Grant to PWD (Person with Disable-MI-GFFO	600	9
	District Mirpurkhas	360	5.40
	District Khairpur	240	3.60
3	Un Conditional Grant to Vulunerbale Community-MI-ADH	700	22.40
	District Khairpur	400	12.80
	District Mirpurkhas	150	4.80
	District Sanghar	150	4.80

District wise Disbursement of Community Investment Fund (CIF) (Women Beneficiaries 100%)

S. No.	Districts	As of December 2024,				As of March 2025,			
		Beneficiaries	Seed Money	Beneficiaries	Revolved	Beneficiaries	Seed Money	Beneficiaries	Revolved
1	Shikarpur	40,239	396.51	-	-	40,239	396.51	-	-
2	Kandhkot - Kashmore	35,863	374.07	-	-	35,863	374.07	-	-
3	Jacobabad	18,371	226.43	-	-	18,371	226.43	-	-
4	Khairpur	28,708	556.51	58,617	1,098.59	31,190	647.80	61,781	1,208.75
5	Sukkur	14,169	440.52	25,490	820.10	14,838	462.77	27,637	891.83
6	Ghotki	22,692	579.49	36,545	973.75	23,944	613.51	40,988	1,101.44
7	Naushahro Feroz	370	1.85	-	-	370	1.85	-	-
8	Larkana	16,296	251.42	34,906	636.13	16,296	251.42	34,902	636.13
9	Shahdadkot	25,489	402.40	57,508	1,092.29	25,489	402.40	57,661	1,099.54
10	Badin	24,452	510.71	39,807	685.96	26,272	582.64	52,179	1,053.39
11	Thatta	16,172	368.59	33,676	718.16	16,178	382.84	35,906	784.29
12	Umerkot	16,058	318.69	36,662	742.84	16,058	318.25	38,664	806.88
13	Mirpurkhas	18,748	406.81	42,333	866.14	18,741	406.53	44,349	930.89
14	Sanghar	25,836	520.21	62,843	1,164.44	25,806	519.22	63,782	1,188.15
Grand Total		303,463	5,354.21	428,387	8,798	310,355	5,586.23	457,849	9,701.26



A Way To Self-Reliance: Success Stories

A Small Plot, A Big Dream: Qurban Khatoon's Journey

Village Gul Hassan Katto, District Jacobabad



Qurban Khatoon, a farmer woman and mother of three, lived in a small village surrounded by vast fields and orchards. Her husband,

Ghulam Hyder, worked as a farmer, earning just enough to put food on the table. Despite their hard work, the family struggled to make ends meet. She belongs to the village Gul Hassan Katto UC Balochabad Taluka Thul District Jacobabad, Sindh. She is one of the Sindh Irrigated Agriculture Productivity Enhancement Project (SIAPEP) -OFWM-Govt. of Sindh beneficiaries who received a Kitchen Gardening tool kit to produce vegetables to fulfill the nutrition needs of family members and sell extra production in a nearby market to earn income as well. Qurban Khatoon's eyes would often wander to the empty plot of land behind their humble home. She dreamed of cultivating it, of growing her vegetables and fruits to feed her family. However, her dream seemed impossible with limited resources and no access to modern farming techniques.

“With the help of the drip irrigation system, I began to cultivate her small plot of land. I worked tirelessly, planting seeds,

watering, and nurturing her crops. And as the days passed, my hard work began to bear fruit – literally.” She tells her story proudly.

Qurban Khatoon's Kitchen garden was more than just a source of income – it was a symbol of hope and empowerment. It showed her that with determination and hard work, she could overcome even the most daunting challenges and create a better life for herself and her family. As Qurban Khatoon looked out over her thriving garden, she felt a sense of pride and accomplishment. She knew that she had taken the first step towards a brighter future, where her children could grow and thrive. “My family is always grateful to SRSO and Govt. of Sindh's support in getting fresh vegetables, earning, and above all for providing a way to self-sufficiency.” She concluded her story



RanjhoPato: A Desert Village in District Khairpur Flourishes with Resilient Houses and Greenery

Village Ranjho Pato, Taluka Faiz Gunj, District Khairpur



In the arid landscape of FaizGunj, District Khairpur, the village of RanjhoPato has undergone a remarkable transformation. Once surrounded by endless stretches of sand, this community now thrives as a green oasis, thanks to the Sindh People's

Housing for Flood-Affectees (SPHF) program initiated by the Sindh Government.

Under this program, resilient houses were constructed, offering residents safe and secure houses after years of enduring fragile shelters. Alongside the construction, villagers were provided with plants to cultivate around their houses. They enthusiastically planted these saplings, nurturing them as their new houses were built. Over time, as the houses were completed, the plants flourished, and today, mature trees and greenery surround the village transforming the desert environment.

The benefits of this greenery are profound. The trees have improved the local microclimate, offering shade that reduces the intense desert heat and making outdoor spaces more livable. They act as windbreaks, mitigating the effects of sandstorms and protecting the newly built houses. Additionally, the enriched soil has created opportunities for small-scale gardening, contributing to food security and livelihoods in the community.



“We never imagined our village could look like this,” shared a resident. “The trees bring life to our houses and hope for the future.” This transformation has fostered a renewed sense of pride and unity among the villagers. RanjhoPato's story demonstrates the power of combining resilient infrastructure with environmental sustainability. Through the SPHF program, the Sindh Government has not only provided shelter but also fostered a healthier, greener, and more sustainable future for the community. This village now stands as an inspiring example of how holistic development can bring lasting change, even in the most challenging environments.



Transforming Lives in Sindh: Women farmers gain strength through direct market access

Ali Abad Union Council Hindyari, district Khairpur



The women of Ali Abad Union Council Hindyari Thari Mirwah, district Khairpur in rural Sindh, are demonstrating remarkable strength and entrepreneurial spirit. Through "Restoration of Livelihoods and Protection Against

Climate Risks" project funded by Malteser International and BMZ, they've embraced climate-smart agriculture, including low-walking tunnels and vertical farming. This has not only improved their crop yields but, crucially, provided them with direct access to markets.

“We three trained women farmers jointly formed Business

Development Group-BDG Ali Abad, an agri business, in September 2024, after receiving 7 days of training on low walking tunnel and vertical farming organized by SRSO under the project.” Women farmers said jointly. These inspiring women farmers' cum-agri-entrepreneurs, Ghulam Zohra, Mai Shoukat, and Ayesha Khattoon, residents of village Aliabad, are BDG members and established a 2/1 acre tunnel farm with the technical assistance in structure development, land leveling, seed and cultivation by the SRSO and Malteser International team, and hired consultants.

“We are growing various seasonal and off-season vegetables and marketing them as well to earn income to support livelihoods through advancing agriculture, farming, and water management practices. Now, we started production, and using fresh vegetables for family use and selling at the nearby market to earn income as well.” They said proudly. This success has not only provided economic benefits but has also equipped them with valuable skills and fostered their confidence as farmers and entrepreneurs. It has made them role models for their community and demonstrated the crucial role of empowering women in achieving sustainable development and food security.



PICTORIAL HIGHLIGHTS



Disclaimer: Text by *Ali Anwar Azad* (Asth. Manager-Communication & Documentation), Outreach data compiled by *Imtiaz Ali Shaikh* (SPO-MER), Edited by *Asif Ali* (Manager-Communication) and Reviewed by *Naveed Ishaq Memon* (Sr. Manager MER) SRSO Head Office Sukkur. Layout & distribution: *Bakhat Ali Abro* (SPO-MER) & Printed at: *Fine Art Press, Sukkur*